

## MINUTES

### TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION REGULAR MEETING ON THURSDAY, JANUARY 8, 2026, AT 6:00 PM 2 MECCA DRIVE, HOLLYWOOD PARK, TEXAS

#### I. CALL TO ORDER

Meeting called to order by EDC President Alan Sale at 6:00 p.m.

#### II. ROLL CALL

EDC Members Present: Alan Sale, Martha Newton, Brian Budnik, Markham Benn, Chris Bain, Colleen Salazar, Kevin Summers

City Staff Present: Mayor Chester Drash, City Treasurer Fred Timmons, Interim City Secretary Jeannette Huggins, EDC Attorney Austin Beck, Fire Chief Eric Burnside

#### III. CITIZEN PARTICIPATION

Resident Martha Sanchez provided comments related to EDC systems, compliance and experience.

#### I. REVIEW AND TAKE ACTION ON THE MINUTES FROM OCTOBER 2, 2025 REGULAR EDC MEETING AND DECEMBER 4, 2025 REGULAR EDC MEETING

Brian Budnick moved to approve the minutes from October 2, 2025 and December 4, 2025. Markham Benn seconded the motion which passed unanimously.

#### II. REVIEW AND TAKE ACTION ON THE FINANCIAL STATEMENTS AS OF NOVEMBER 30, 2025

Fred Timmons reviewed financials. Markham Benn moved to approve the financial statements as of November 30, 2025. Colleen Salazar seconded the motion which passed unanimously.

#### III. OLD BUSINESS

1. Discuss reports from the HP EDC Committees.
  - a) No update provided by the Business and External Outreach Committee.
  - b) No update was provided by the Strategy and Operations Committee.
  - c) No update was provided by the Intergovernmental Committee.
  - d) No action taken.
2. Discussion, consideration, and possible action regarding updates to the Galleria Oaks property regarding the fire suppression system.
  - a) Fire Chief Eric Burnside presented the item and explained the current status of Galleria Oaks.
  - b) Citizen comments were provided by Martha Sanchez regarding an operations complaint and Delaine Hall regarding usage of EDC funds and whether they apply in this case.

#### IV. NEW BUSINESS

1. Discussion, consideration, and possible action regarding the feasibility, costs, and potential benefits of installing solar powered stop signs with the Town of Hollywood Park at outside, city-facing intersections and roads leading to the Voigt Center.
  - a) Alan Sale presented the item and explained the areas that could use lighted stop signs. He will bring photos of specific intersections to the next regular meeting.
  - b) Residents Delaine Hall provided citizen comments regarding public works dept.
  - c) No action taken.

2. Discussion, consideration, and possible action regarding potential EDC projects for 2026:
  1. "Gateway & Main Corridor Identity" Streetscape Program
  2. Park Activation & Amenities Upgrade
  3. Hollywood Park Signature Annual Festival
  4. Small Business Façade & Signage Matching Grants
  5. "Broadband-Ready Business District" Infrastructure Partnership
  6. Local Business & Professional Services Micro-Grant Program
  7. "Hollywood Park Co-Lab" Co-Working & Innovation Space
  8. Shop Local + Digital Business Directory & Marketing Platform
  9. Public Art & Placemaking Program
  10. Youth Sports & Events Tourism Support
  11. Accessibility, Safety & Energy-Efficiency Grants for Commercial Buildings
  12. Business Technical Assistance & Advisory Services
  13. "Hollywood Park Experience" Wayfinding & Walking Trail Network
  14. Business-Focused Roadway / Access Improvements ("Pinch-Point Fixes")
  15. P.O. Boxes conveniently located for HP businesses and residents
- a) The EDC discussed each potential project. Members stated which projects were most appealing and voted on which to discuss further.
- b) Citizen comment was provided by resident Martha Sanchez regarding categorization, cost, and long-term maintenance.
- c) No action taken.

**V. STATEMENT FROM THE EDC MEMBERS**

Alan Sale asked EDC members to provide input on items for the upcoming February 5, 2026 Regular EDC Meeting Agenda.

**VI. ADJOURNMENT**

Meeting adjourned by EDC President Alan Sale at 7:02 p.m.

The minutes of this meeting were approved on February 5, 2026.



Alan Sale, EDC President

Attest:



Jeannette Huggins, City Secretary