

## MINUTES

### **TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION REGULAR MEETING ON THURSDAY, FEBRUARY 6, 2025, AT 6:00 PM 2 MECCA DRIVE, HOLLYWOOD PARK, TEXAS**

#### **I. CALL TO ORDER (video)**

Meeting called to order by EDC President Alan Sale at 6:01 p.m.

#### **II. ROLL CALL**

EDC Members Present: Alan Sale, Martha Newton, Martha Sanchez, Markham Benn, Brian Budnik, Chris Bain, William Shilling

City Staff Present: Mayor Chester Drash, City Treasurer Fred Timmons, Interim City Secretary Jeannette Huggins, EDC Attorney Austin Beck

#### **III. CITIZEN PARTICIPATION**

There was no citizen participation at this time.

#### **IV. REVIEW AND TAKE ACTION ON THE MINUTES FROM JANUARY 9, 2025 (1:05)**

Markham Benn moved to approve the minutes. William Shilling seconded the motion which passed unanimously.

#### **V. REVIEW AND TAKE ACTION ON THE FINANCIAL STATEMENTS AS OF DECEMBER 31, 2024 (1:40)**

Fred Timmons reviewed financials. Markham Benn moved to approve the financial statements as of December 31, 2024. William Shilling seconded the motion which passed with a majority vote. Martha Sanchez voted nay to oppose the motion; exception was related to financial category labeling.

#### **VI. OLD BUSINESS**

1. Discuss and take possible action on the ability to develop golf cart/walking path through Hollywood Park to local businesses and issues related thereto. (5:42)
  - a) Chris Bain with the Intergovernmental Committee presented the item. The project would be complicated in part by private ownership of land through which a cart path would be constructed.
  - b) Citizen comment from resident Diana Acuña.
  - c) No action taken.
2. Discuss an update regarding the branding and social media presence for the HP EDC. (24:28)
  - a) No updates were available from the Strategy and Operations Committee. Alan Sale confirmed that credentials were received for access to social media.
  - b) No action taken.

3. Discuss and take possible action to schedule an EDC training workshop. (25:05)
  - a) Jeannette Huggins will email EDC member with potential dates. The training would need to take place in chambers due to the Voigt Center being unavailable.
  - b) No action taken.
  
4. Discuss and take possible action on updates from the HP EDC Business and External Outreach Committee, Intergovernmental Committee, and the Strategy and Operations Committee. (30:14)
  - a) No update was available from the Business and External Outreach Committee.
  - b) No updates were available from the Strategy and Operations Committee.
  - c) Intergovernmental Committee provided an update related to articles and advertisements in the Sparks community news.
  
5. Discuss and take potential action regarding an Administrative Services Agreement with the Town of Hollywood Park to provide the HP EDC with administrative support and services. (33:55)
  - a) Mayor Drash presented the item. The contract amount of \$10,000 was brought to and approved by HP City Council.
  - b) Martha Sanchez moved to adopt the Administrative Services Agreement. William Shilling seconded the motion which passed with a majority vote. Martha Newton abstained from voting.

## **VII. NEW BUSINESS**

1. Discuss and take possible action on information regarding the impact the businesses have on the residential properties in The Enclave of Hollywood Park which could be alleviated by the construction of an 8'-10' fence. (36:36)
  - a) Alan Sale presented the item and related slides with photos. Current city ordinance would need to be changed to reflect type of fence and height by HP City Council.
  - b) Guest speaker Celeste Quiñones from RegenTX provided information about this business, policies, and operations on the parking lot of their property.
  - c) Citizen comment provided by residents on Antler Circle: Rosemary Duke, Miguel Duran, Lisa Rainey, and Timothy Rainey.
  - d) No action taken.
  
2. Discuss the Texas Comptroller's list of sales tax paying businesses in Hollywood Park. (1:37:32)
  - a) Fred Timmons presented the item.
  - b) Citizen comment from resident Tonya Cummings.
  - c) No action taken.
  
3. Discuss recent certificates of occupancy issued for new businesses in the Town of Hollywood Park. (1:50:30)
  - a) Alan Sale presented the item. Discuss welcoming 3 new businesses, potential ribbon cutting ceremonies, and invitation to a future EDC meeting.
  - b) No action taken.

**VIII. STATEMENT FROM THE EDC MEMBERS (1:53:10)**

Email Jeannette with any new agenda items. Next meeting will be on March 6, 2025. Markham Benn shared positive feedback about organization and engineering involved with the plan for a new fence. Martha Sanchez expressed gratitude related to city announcements as described by Mayor Drash in the previous City Council meeting. William Shilling expressed concerns with regard to security for business areas; HP Police Department could potentially shed light on this matter.

**IX. ADJOURNMENT**

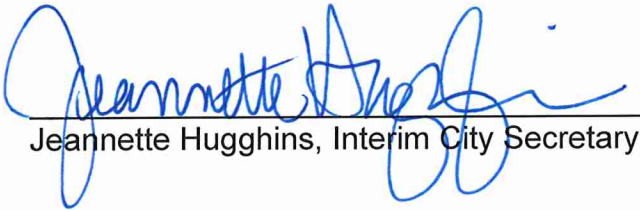
Meeting adjourned by EDC President Alan Sale at 7:56 p.m.

The minutes of this meeting were approved on March 6, 2025.



Alan Sale, EDC President

Attest:



Jeannette Huggins, Interim City Secretary