

MINUTES

TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION REGULAR MEETING ON THURSDAY, NOVEMBER 14, 2024, AT 6:00 PM 2 MECCA DRIVE, HOLLYWOOD PARK, TEXAS

I. **CALL TO ORDER** (*video*)

Meeting called to order by EDC President Alan Sale at 6:02 p.m.

II. **ROLL CALL**

EDC Members Present: Alan Sale, Martha Newton, Martha Sanchez, Markham Benn, Brian Budnik, William Shilling

EDC Members Absent: Chris Bain

City Staff Present: Mayor Chester Drash, Interim City Secretary Jeannette Huggins, EDC Attorney Austin Beck

III. **ELECTION OF OFFICERS: PRESIDENT, VICE PRESIDENT, AND SECRETARY** (*0:55*)

Election did not take place as current officers have served only 1 year of the 2-year term.

IV. **CITIZEN PARTICIPATION**

There was no citizen participation at this meeting.

V. **REVIEW AND TAKE ACTION ON THE MINUTES FROM SEPTEMBER 30, 2024** (*1:25*)

Markham Benn moved to approve the minutes. Brian Budnik seconded the motion which passed unanimously.

VI. **REVIEW AND TAKE ACTION ON THE FINANCIAL STATEMENTS AS OF AUGUST 31, 2024 AND THE EDC FINANCIAL STATEMENTS AS OF SEPTEMBER 30, 2024** (*3:40*)

Jeannette Huggins reviewed financials. Markham Benn moved to approve the financial statements as of August 31, 2024 and September 30, 2024. Brian Budnik seconded the motion which passed unanimously.

VII. **OLD BUSINESS**

1. Discuss and take possible action on a resolution to form EDC committees. (*7:12*)

- a) A draft of the resolution was reviewed. Wording changes were made to the description for committee (A) Strategy and Operations Committee.
- b) Markham Benn moved to adopt the resolution with the changes that were made during this meeting. Martha Sanchez seconded the motion which passed unanimously.

2. Discuss and take possible action on a policy regarding contract services. (*15:15*)

- a) Martha Sanchez presented the item. This item was removed since these documents can be addressed by the Strategy and Operations committee.
- b) No action taken.

3. Discuss and take possible action on guidelines for the distribution of ride share (Uber) gift cards to Hollywood Park restaurants. (20:42)
 - a) Alan Sale presented the item. Discussion focused on potential stipulations and conditions for receiving ride share gift cards. Brian Budnik will draft an introduction letter to businesses.
 - b) Martha Sanchez moved to maintain the status quo on the ride share cards without stipulations. Martha Newton seconded the motion which passed with a majority vote. William Shilling abstained from voting.
4. Discussion regarding grants, such as parameters, criteria, terms, and conditions. (15:15)
 - a) This item was removed since these documents can be addressed by the Strategy and Operations committee.
 - b) No action taken.

VIII. NEW BUSINESS

1. Discuss and take possible action on reevaluating the EDC Board meeting attendance protocols. (1:08:08)
 - a) Alan Sale presented the item. Changes were not needed to the current policy of 3 absences allowed per year. Members can submit a new application to serve on the EDC Board if they have been removed due to excessive absences.
 - b) No action was taken.
2. Discuss and take possible action on setting EDC Board meeting dates. (1:28:27)
 - a) Alan Sale presented the item. The discussion was regarding a return to regularly scheduled meetings every month.
 - b) Markham Benn moved to set EDC meetings for the first Thursday each month, starting December 2024. Martha Sanchez seconded the motion which passed unanimously.

IX. STATEMENT FROM THE EDC MEMBERS (1:38:57)

Email Jeannette with any new agenda items. Potential topics include incentivizing leasing vacant commercial space, committee assignments, gift cards for a wider distribution, golf cart paths to businesses, posting health inspection scores, new member training in 2025.

X. ADJOURNMENT

Meeting adjourned by EDC President Alan Sale at 7:49 p.m.

The minutes of this meeting were approved on December 5, 2024.



Alan Sale, EDC President

Attest:



Jeannette Huggins, Interim City Secretary