

## MINUTES

### **TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION REGULAR MEETING ON THURSDAY, JANUARY 9, 2025, AT 6:00 PM 2 MECCA DRIVE, HOLLYWOOD PARK, TEXAS**

#### **I. CALL TO ORDER (video)**

Meeting called to order by EDC President Alan Sale at 6:00 p.m.

#### **II. ROLL CALL**

EDC Members Present: Alan Sale, Martha Sanchez, Martha Newton, Chris Bain, Brian Budnik, William Shilling

EDC Members Absent: Markham Benn

City Staff Present: Mayor Chester Drash, City Treasurer Fred Timmons, Interim City Secretary Jeannette Huggins, EDC Attorney Austin Beck

#### **III. CITIZEN PARTICIPATION**

There was no citizen participation at this meeting.

#### **IV. REVIEW AND TAKE ACTION ON THE MINUTES FROM NOVEMBER 14, 2024 (4:43)**

William Shilling moved to approve the minutes. Martha Sanchez seconded the motion which passed unanimously.

#### **V. REVIEW AND TAKE ACTION ON THE FINANCIAL STATEMENTS AS OF OCTOBER 31, 2024 AND THE EDC FINANCIAL STATEMENTS AS OF NOVEMBER 30, 2024 (5:20)**

Fred Timmons reviewed financials. Chris Bain moved to approve the financial statements as of October 31, 2024 and November 30, 2024. William Shilling seconded the motion which passed unanimously.

#### **VI. OLD BUSINESS**

##### **1. Discuss and take possible action on EDC committee assignments. (8:41)**

##### **a) The three committees are:**

- i. Strategy and Operations Committee**
- ii. Business/External Outreach Committee**
- iii. Intergovernmental Outreach Committee**

##### **b) Alan Sale presented the item. EDC members expressed interest in serving on the committees. Committee leads were appointed by votes.**

- i. Martha Sanchez moved to nominate herself for the Strategy and Operations Committee. Alan Sale seconded the motion which passed with a majority vote. Martha Newton abstained from voting.**

- ii. Alan Sale moved to nominate Martha Sanchez for the Intergovernmental Outreach Committee. William Shilling seconded the motion which passed with a majority vote. Martha Newton abstained from voting.
  - iii. Alan Sale moved to nominate Brian Budnik for the Intergovernmental Outreach Committee. Chris Bain seconded the motion which passed with a majority vote. Martha Newton abstained from voting.
  - iv. William Shilling moved to nominate himself for the Business/External Outreach Committee. Brian Budnik seconded the motion which passed with a majority vote. Martha Newton abstained from voting.
  - v. William Shilling moved to remove Martha Sanchez from the Intergovernmental Outreach Committee. Chris Bain seconded the motion which passed with a 3-1 majority vote. Martha Newton and Alan Sale abstained from voting. Martha Sanchez voted nay to oppose the motion.
  - vi. William Shilling moved to nominate Chris Bain for the Intergovernmental Outreach Committee. Brian Budnik seconded the motion which passed with a majority vote. Martha Newton and Martha Sanchez abstained from voting.
  - vii. Brian Budnik moved to nominate Markham Benn for the Business/External Outreach Committee. William Shilling seconded the motion which passed with a majority vote. Martha Newton abstained from voting.
  - viii. Martha Newton moved to nominate herself for the Strategy and Operations Committee. Brian Budnik seconded the motion which passed with a 5-1 majority vote. Martha Sanchez voted nay to oppose the motion.
- c) EDC Members were appointed to committees.
- i. Martha Sanchez and Martha Newton were appointed to the Strategy and Operations Committee.
  - ii. Brian Budnik and Chris Bain were appointed to the Intergovernmental Outreach Committee.
  - iii. William Shilling and Markham Been were appointed to the Business/External Outreach Committee.
2. Report on the 2024 Santa visit project and the Uber gift card project. (38:55)
    - a) Alan Sale presented the item and recommended changes for the next year for improved communication prior to the visits. Santa visits occurred on December 14 and December 21 with members of the EDC and HPFD.
    - b) No action taken.
  3. Discuss and take possible action to expand the scope of Uber gift cards for businesses other than food and beverage businesses. (51:55)
    - a) William Shilling presented the item.
    - b) No action taken.
  4. Discuss and take possible action to request inspection ratings be published for food service businesses in Hollywood Park. (1:02:27)
    - a) Martha Sanchez presented the item.
    - b) No action taken.

## VII. NEW BUSINESS

1. Discuss and take possible action on the ability to develop golf cart/walking path through Hollywood Park to local businesses and issues related thereto. (1:15:01)
  - a) William Shilling presented the item. The discussion included many considerations needed to implement a project for cart/walking paths.
  - b) Martha Sanchez moved to transfer this item to the Intergovernmental Committee to explore the feasibility of the project. Alan Sale seconded the motion which passed unanimously.
  
2. Discuss and take possible action on the presentation regarding an approach to update the branding and social media presence for the HP EDC. (1:35:55)
  - a) Martha Newton presented the item.
  - b) Martha Sanchez moved to transfer this item to the Strategy and Operations Committee and have the EDC Board adopt Phases 1 and 6 as described in the presentation. The motion failed.
  - c) Alan Sale moved to transfer this item to the Strategy and Operations Committee to determine what steps the committee would like to take and bring back to the EDC Board. William Shilling seconded the motion which passed with a majority vote. Martha Newton abstained from voting.
  
3. Discuss encouraging businesses in Hollywood Park to maintain current signage and to remove or replace signs for businesses no longer in operation. (2:21:30)
  - a) Martha Newton presented the item.
  - b) Alan Sale moved to transfer this item to the Business/External Outreach Committee to research what would be needed for potential removal and replacement of signs for businesses. Martha Newton seconded the motion which passed unanimously.
  
4. Discuss and take potential action on constructing an 8- to 10-foot-high fence between HP commercial properties and HP residential areas. (2:30:00)
  - a) Chester Drash presented the item.
  - b) Martha Sanchez moved to direct staff to further explore and bring information to the EDC along with preliminary plans and specs. William Shilling seconded the motion. Alan Sale voted nay to oppose the motion. The motion passed with a 5-1 majority vote.
  
5. Discuss and take possible action to schedule EDC training with Austin Beck, EDC attorney. (2:41:21)
  - a) Austin Beck recommended a standalone meeting. The meeting will take place at the Voigt Center.
  - b) Alan Sale moved to schedule a workshop for EDC training to be held at the Voigt Center. William Shilling seconded the motion which passed unanimously.

6. Discuss and take possible action regarding a contract with the Town of Hollywood Park to provide EDC with administrative support and services. (2:49:45)
  - a) Chester Drash presented the item.
  - b) Martha Sanchez moved to direct EDC Attorney Austin Beck to draft a contract for administrative support and services with an initial proposed amount of \$10,000 to be reviewed at the next EDC meeting. Martha Newton seconded the motion which passed unanimously.

**VIII. STATEMENT FROM THE EDC MEMBERS (2:58:48)**

Email Jeannette with any new agenda items. Next meeting will be on February 6, 2025. Brian Budnik inquired about the list of Hollywood Park businesses to confirm taxes are being received by the Town of Hollywood Park, not City of San Antonio.

**IX. ADJOURNMENT**

Meeting adjourned by EDC President Alan Sale at 9:01 p.m.

The minutes of this meeting were approved on February 6, 2025.



---

Alan Sale, EDC President

Attest:



---

Jeannette Huggins, Interim City Secretary