



**TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION
REGULAR MEETING ON THURSDAY, JANUARY 9, 2025, AT 6:00 P.M. AT
TOWN HALL, 2 MECCA DRIVE, HOLLYWOOD PARK, TEXAS**

AGENDA

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. CITIZEN PARTICIPATION:**
*Those wishing to speak should sign up prior to the start of the meeting.
Maximum of three (3) minutes per person. Time cannot be passed on to other speakers.
Board members cannot discuss any presented issue or take any action at this time.*
- IV. REVIEW AND TAKE ACTION ON THE MINUTES FROM NOVEMBER 14, 2024.**
- V. REVIEW AND TAKE ACTION ON THE EDC FINANCIAL STATEMENTS AS OF
OCTOBER 31, 2024, and NOVEMBER 30, 2024.**
- VI. OLD BUSINESS**
 1. Discuss and take possible action on EDC committee assignments:
 - a. Strategy and Operations Committee
 - b. Business/External Outreach Committee
 - c. Intergovernmental Outreach Committee

[A. Sale]

 - a) Citizen Comments
 - b) Discussion
 2. Report on the 2024 Santa visit project and the UBER gift card project.
[A. Sale, EDC President]
 - a) Citizen Comments
 - b) Discussion
 3. Discuss and take possible action to expand the scope of Uber gift cards for businesses other than food and beverage businesses.
[W. Shilling]
 - a) Citizen Comments
 - b) Discussion
 4. Discuss and take possible action to request health inspection ratings be published for food service businesses in Hollywood Park.
[M. Sanchez, EDC Vice President]
 - a) Citizen Comments
 - b) Discussion

VII. NEW BUSINESS

1. Discuss and take possible action on the ability to develop golf cart/walking paths through Hollywood Park to local businesses and issues related thereto.
[W. Shilling]
 - a) Citizen Comments
 - b) Discussion

2. Discuss and take possible action on the presentation regarding an approach to update the branding and social media presence for the HP EDC.
[M. Newton, EDC Secretary]
 - a) Citizen Comments
 - b) Discussion

3. Discuss encouraging businesses in Hollywood Park to maintain current signage and to remove or replace signs for businesses no longer in operation.
[M. Newton, EDC Secretary]
 - a) Citizen Comments
 - b) Discussion

4. Discuss and take potential action on constructing an 8 to 10-foot high fence between HP commercial properties and HP residential areas.
[Mayor Drash]
 - a) Citizen Comments
 - b) Discussion

5. Discuss and take possible action to schedule EDC training with Austin Beck, EDC Attorney.
 - a) Citizen Comments
 - b) Discussion

6. Discuss and take possible action regarding a contract with the Town of Hollywood Park to provide EDC with administrative support and services.
[C. Drash, Mayor]
 - a) Citizen Comments
 - b) Discussion

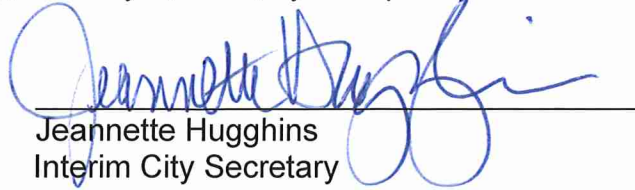
VIII. STATEMENTS FROM THE EDC MEMBERS:

HP EDC members may provide input on items for upcoming EDC agendas and discuss any other EDC related business.

IX. ADJOURNMENT

CERTIFICATION

I certify that a copy of the above Notice of a Meeting was posted on the Official Bulletin Board located at Town Hall by Monday, January 6, 2025, by 4:00 p.m.


Jeannette Huggins
Interim City Secretary

AGENDA NOTICES:

Potential Quorum of City Council and other City Boards, Commissions, and Committees:

In anticipation that members of city council and other city boards, commissions and committees will or may attend the meeting in numbers that may constitute a quorum of these bodies, notice is hereby given that the meeting is also a meeting of the city council and other city boards, commissions, and committees whose members are or may be in attendance. The members of the city council and other city boards, commissions and committees may participate in discussions which occur at the meeting, but no action will be taken by the city council or other boards, commissions, and committees whose members are or may be in attendance.

Decorum Required:

Any disruptive behavior, including shouting or derogatory statements or comments may be ruled out of order by the Presiding Officer. Continuation of this type of behavior could result in a request by the Presiding Officer that the individual leave the meeting, and if refused, an order of removal.

Executive Session:

The Board reserves the right to retire into executive session concerning any of the items listed on this Agenda, whether designated for executive session or not, whenever it is considered necessary and legally justified under Chapter 551 of the Texas Government Code. The attorney may appear in executive session in person or by conference call in accordance with applicable state law.

Accessibility:

Members of the public wishing to watch and listen to the meeting may do so through our city website under the "watch our meetings" tab. This meeting will also be recorded and posted on the city YouTube channel. This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodation or interpretive services must be made 48 hours prior to this meeting. Please contact the Interim City Secretary's office at (210) 494-2023 ext 222 or fax (210) 494-7859 for further information.

Missions of the Hollywood Park EDC:

1. Recruit and retain desirable businesses that increase the tax base and revenues and bring quality jobs to the city.
2. The EDC develops initiatives and proposals and implements specific economic development projects and programs to promote the growth and development of existing local businesses and businesses interested in locating to the Town of Hollywood Park.
3. Provide a communication link between the Town of Hollywood Park and the business community.
4. To achieve a positive and proactive approach to economic development while preserving the character of our great community.
5. Create balanced economic growth by recruiting and retaining desirable, diverse businesses while protecting the quality of life of our community.
6. Building a thriving small-town community by improving economic opportunity and providing maximum benefit to the community and its residents.