

MINUTES

TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION REGULAR MEETING ON MONDAY, JUNE 17, 2024, AT 6:00 PM 2 MECCA DRIVE, HOLLYWOOD PARK, TEXAS

- I. **CALL TO ORDER** (*video timestamp and link in parenthesis for each agenda item*)
Meeting called to order by Alan Sale at 6:02 p.m.

- II. **ROLL CALL**
EDC Members Present: Alan Sale, Martha Newton, Martha Sanchez, Hank Hornsby, Brian Budnik

EDC Members Absent: Markham Benn, Kevin Adams

City Staff Present: Mayor Chester Drash, City Secretary Patrick Aten, City Treasurer Fred Timmons, EDC Attorney Austin Beck, Fire Chief Todd Morgan, Police Chief Shad Prichard

- III. **CITIZEN PARTICIPATION**
No citizens were present at this meeting.

- IV. **REVIEW AND TAKE ACTION ON THE MINUTES FROM MAY 20, 2024** (2:50)
Brian Budnik moved to approve the minutes. Martha Newton seconded the motion which passed unanimously.

- V. **REVIEW AND TAKE ACTION ON THE FINANCIAL STATEMENTS AS OF APRIL 30, 2024** (7:52)
Fred Timmons reviewed financials. Brian Budnik moved to approve the financial statements. Hank Hornsby seconded the motion which passed unanimously.

- VI. **APPROVED BUSINESS AND PROJECTS**
 1. Update on the remodel of Town Hall lobby. (14:08)
 - a) Patrick Aten provided the update. Work on the lobby is nearly complete, still underbudget.
 - b) No action was taken.

- VII. **OLD BUSINESS**
 1. Discussion on the preparation of the 2024-25 EDC Proposed Budget. (19:10)
 - a) Fred Timmons presented information on the financial worksheet included in the agenda packet and some of the proposed numbers. This information along with the documents were supplied as a starting point to the workshop in July. EDC members are to submit additions or changes to Fred Timmons via email by June 30.
 - b) No action taken.

VIII. NEW BUSINESS

1. Discussion regarding strategic and regulatory considerations with respect to EDC funds. (39:40)
 - a) Martha Sanchez presented the item.
 - b) No action taken.

2. Review history of EDC projects. (33:43)
 - a) Alan Sale presented the item. A handout with a list of EDC projects from 2017 through 2023 was provided in the agenda packet.
 - b) No action taken.

3. Discuss and consider approval of contracting with a photographer for Voigt Center landscaping. (16:25)
 - a) Patrick Aten presented the item. The photographer to be contracted previously took photos at the Voigt Center. The estimated cost is \$150.00. Kelly Cowan requested that newly planted areas be allowed a few weeks to be established before the next set of photos are taken.
 - b) Alan Sale moved to approve up to \$200.00 and not over that amount for the new set of photos of the Voigt Center landscaping. Martha Newton seconded the motion which passed unanimously.

4. Discussion regarding the formation of an EDC strategic plan. (1:07:35)
 - a) Brian Budnik presented the item. Martha Sanchez provided a handout with a template for a strategic plan which included maps of locations of businesses, non-profits, and Hollywood Park-owned properties. EDC members are to submit potential projects and approximate related costs to Patrick Aten via email by June 30.
 - b) No action taken.

IX. STATEMENT FROM THE EDC MEMBERS (1:31:47)

EDC members were reminded and encouraged to attend the ribbon cutting ceremony on Friday, June 21 at 11:00 a.m.

X. ADJOURNMENT

Meeting adjourned by EDC President Alan Sale at 7:34 p.m.

The minutes of this meeting were approved on July 29, 2024.

Alan Sale, EDC President

Attest:

Patrick Aten, City Secretary