

## MINUTES

### **TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION REGULAR MEETING ON MONDAY, APRIL 1, 2024, AT 6:00 PM 2 MECCA DRIVE, HOLLYWOOD PARK, TEXAS**

#### **I. CALL TO ORDER**

Meeting called to order by Alan Sale at 6:00 p.m.

#### **II. ROLL CALL**

EDC Members Present: Alan Sale, Martha Newton, Martha Sanchez, Hank Hornsby, Markham Benn, Brian Budnik

EDC Members Absent: Kevin Adams

City Staff Present: Mayor Sean Moore, City Secretary Patrick Aten, City Treasurer Fred Timmons, EDC Attorney Austin Beck

#### **III. CITIZEN PARTICIPATION**

No citizens participated during this segment of the meeting.

#### **IV. REVIEW AND TAKE ACTION ON THE MINUTES FROM FEBRUARY 26, 2024**

Martha Newton moved to approve the minutes. Hank Hornsby seconded the motion which passed unanimously.

#### **V. INTRODUCE NEW EDC MEMBERS**

Brian Budnik and Markham Benn provided brief introductions to the other board members of the EDC.

#### **VI. REVIEW AND TAKE ACTION ON THE FINANCIAL STATEMENTS AS OF FEBRUARY 29, 2024**

Fred Timmons reviewed financials. Martha Newton moved to approve the financial statements. Hank Hornsby seconded the motion which passed unanimously.

#### **VII. REVIEW EDC FUNDING SOURCE AND RESERVES**

Patrick Aten presented the item. Fred Timmons provided supporting details.

#### **VIII. APPROVED BUSINESS AND PROJECTS**

1. Update on the Voigt Center landscaping project.
  - a) Patrick Aten provided the update. Kelly Cowan is waiting on plant availability and will provide an update and/or photos when work begins.
  - b) No action was taken.

#### **IX. OLD BUSINESS**

1. Discuss and consider approval of a resolution for remodeling portions of Town Hall interior.
  - a) Patrick Aten provided the update and a handout showing the floor plan for Town Hall including a left office, right office, and lobby.

- b) Tonya Cummings provided citizen comments in favor of remodeling portions of the Town Hall interior.
- c) Martha Sanchez moved to spend up to \$6000.00 for improvements to the lobby. Hank Hornsby seconded the motion which passed unanimously.
- d) Alan Sale moved to approve up to \$25,000.00 for improvements to the Town Hall left and right offices in addition to the \$6000.00 for the lobby. Markham Benn seconded the motion. The motion did not pass.

**X. NEW BUSINESS**

- 1. Discuss and consider approval of a proposed project to provide rideshare gift cards for local businesses for promotional use during Fiesta season.
  - a) Alan Sale presented the item.
  - b) Alan Sale moved to approve \$1,550 for rideshare gift cards to be distributed to 9 Hollywood Park restaurants during Fiesta season. Martha Sanchez seconded the motion which passed unanimously.
  
- 2. Discuss and consider approval of Project Santa Claus to promote areas of the Town where local businesses are located.
  - a) Alan Sale presented the item. Hollywood Park Fire Department can provide Santa Claus. The presence of a fire truck has not been decided.
  - b) Alan Sale moved to approve up to \$500 for Hollywood Park Fire Department to provide a Santa Claus two weekends in December 2024. Brian Budnik seconded the motion which passed unanimously.
  
- 3. Presentation of 2023 Voigt Center revenues from paid rentals.
  - a) Patrick Aten presented the item. The purpose of this information would be to give EDC baseline information.
  - b) No action taken.

**XI. STATEMENT FROM THE EDC MEMBERS**

Alan Sale asked if anyone needed to request items for the next meeting agenda. None were added at this time.

**XII. ADJOURNMENT**

Meeting adjourned by EDC President Alan Sale at 7:50 p.m.

The minutes of this meeting were approved on May 20, 2024.

---

Alan Sale, EDC President

Attest:

---

Patrick Aten, City Secretary