

MINUTES

TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION REGULAR MEETING ON MONDAY, FEBRUARY 26, 2024, AT 6:00 PM 2 MECCA DRIVE, HOLLYWOOD PARK, TEXAS

I. CALL TO ORDER

Meeting called to order by Alan Sale at 6:03 p.m.

II. ROLL CALL

EDC Members Present: Alan Sale, Martha Newton, Martha Sanchez, Hank Hornsby

City Staff Present: Mayor Sean Moore, City Secretary Patrick Aten, City Treasurer Fred Timmons, EDC Attorney Austin Beck, Fire Chief Todd Morgan, Police Chief Shad Prichard, Public Works Director Kelly Cowan

III. CITIZEN PARTICIPATION

Hollywood Park resident Bruce Graham expressed concern about a previous line item related to additional compensation for administrative services and about voting with a quorum of four board members.

IV. REVIEW AND TAKE ACTION ON THE MINUTES FROM NOVEMBER 27 AND DECEMBER 18, 2023

Alan Sale moved to approve the corrected minutes. Martha Newton seconded the motion which passed unanimously.

V. REVIEW AND TAKE ACTION ON THE FINANCIAL STATEMENTS AS OF SEPTEMBER 30, 2023 AND JANUARY 31, 2024

Fred Timmons reviewed financials. Alan Sale moved to approve the financial statements. Hank Hornsby seconded the motion which passed unanimously.

VI. APPROVED BUSINESS AND PROJECTS

1. Update and discuss a website to promote the Voigt Center.
 - a) Martha Newton provided the update. Remove item from the next agenda.
 - b) No action was taken.
2. Update and discuss the ribbon cutting program for Hollywood Park businesses.
 - a) Alan Sale provided the update. Continue to post on social media.
 - b) No action taken.
3. Update and discuss Project Santa Claus to promote areas of the Town where local businesses are located.
 - a) Alan Sale provided the update. Hollywood Park Fire Department has offered to assist with this project.
 - b) No action taken.

4. Update and discuss the purchase of rideshare gift cards for local businesses for promotional use during the holiday season.
 - a) Martha Sanchez and Alan Sale provided an update. Include rideshare gift card program again in next agenda for approval.
 - b) No action taken.
5. Update and discuss the purchase of a police vehicle for enhanced business security.
 - a) Shad Prichard provided the update. Hollywood Park Police Department has received a new vehicle.
 - b) No action taken.

VII. OLD BUSINESS

1. Discuss and consider possible action on landscaping at Voigt Center.
 - a) Kelly Cowan provided the update. He requested \$5000.00 from the EDC.
 - b) Martha Sanchez moved to approve a resolution for the Voigt Center landscaping up to \$5,000. Martha Newton seconded the motion which passed unanimously.
2. Discuss and consider possible action for remodeling portions of Town Hall interior.
 - a) Patrick Aten provided the update.
 - b) Alan Sale moved to table this item until the EDC has a full panel of board members for discussion. Martha Sanchez seconded the motion which passed unanimously.
3. Discussion regarding the agenda process and clarification, comments, questions concerning old and new business items on the November 27, 2023 EDC agenda.
 - a) Martha Sanchez presented the item.
 - b) No action taken.

VIII. NEW BUSINESS

1. Discuss and review submitted applications for the HP EDC Board and rank and make recommendations to submit to City Council.
 - a) EDC reviewed applications for EDC board. Some of the candidates addressed the EDC at the beginning of this meeting. Alan Sale proposed the first three ranked applicants to be approved by City Council: Kevin Adams, Markham Benn, and Brian Budnik.
 - b) Martha Newton moved to recommend Kevin Adams, Markham Benn, and Brian Budnik to City Council. Hank Hornsby seconded the motion which passed unanimously.
2. Discuss and consider approval of an EDC expenditure for repairs to the electronic sign.
 - a) Patrick Aten presented the item.

- b) Alan Sale moved to approve up to \$1,900 for repairs to the electronic sign. Hank Hornsby seconded the motion which passed 3-1 with Martha Sanchez opposed.
- 3. Discuss and consider rescheduling EDC meeting dates.
 - a) Patrick Aten presented the item. He will reach out to current and new EDC board members.
 - b) No action taken.

IX. STATEMENT FROM THE EDC MEMBERS

Martha Sanchez requested an item on a future agenda to reconsider action that took place on November 27, 2023.

X. ADJOURNMENT

Meeting adjourned by EDC President Alan Sale at 8:32 p.m.

The minutes of this meeting were approved on April 1, 2024.

Alan Sale, EDC President

Attest:

Patrick Aten, City Secretary