#### **MEETING MINUTES**

# TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS

HELD AT2 MECCA DRIVE, HOLLYWOOD PARK, TEXAS, ON TUESDAY, OCTOBER 12, 2021.

## **AGENDA**

#### I. CALL TO ORDER

EDC President, Tom Sims called the meeting to order at 5:46 p.m.

### II. ROLL CALL

- a. Present Adolfo Ruiz, Michael Moilanen, Tom Sims, Andrew Moon
- b. Absent Delaine Hall, Duane Ramirez

# III. ELECTION OF OFFICERS: PRESIDENT, VICE PRESIDENT, AND SECRETARY

- a. President Andrew Moon, nominated by Mike Moilanen and seconded by Adolfo Ruiz. 4 Yes Votes, 0- No Votes.
- b. Vice President Delaine Hall, nominated by Tom Sims and seconded by Adolfo Ruiz, 4 Yes Votes, 0 No Votes.
- c. Secretary Duane Ramirez, nominated by Andrew Moon and seconded by Adolfo Ruiz, 4 Yes Votes, 0 No Votes.

# IV. REVIEW AND TAKE ACTION ON THE MINUTES OF THE SEPTEMBER 9, 2021 EDC MEETING

a. After a brief review, a motion was made to accept the minutes. Motion made by Alfonso Ruiz and seconded by Andrew Moon. 4 – Yes Votes, 0 – No Votes.

# V. REVIEW AND TAKE ACTION ON THE FINANCIAL STATEMENTS AS OF 08/31/2021

a. Fred Timmons presented the item. After a review of the financials, a motion was made to accept the financial statements. Motion made by Andrew Moon and seconded by Alfonso Ruiz. 4 – Yes Votes, 0 – No Votes.

### VI. CITIZEN PARTICIPATION:

None

## VII. STATEMENT FROM THE EDC PRESIDENT:

Tom Sims thanked everyone for his opportunity to serve the city graciously and wished the new board well.

#### VIII. OLD BUSINESS:

1. Update, discuss, and take potential action regarding use of billboards located within the Town of Hollywood Park for promotional and advertisement purposes including discussion of issues related thereto.

- a. The billboard information was given to Andrew Moon prior to the meeting and Andrew Moon is tasked with getting restaurant week on the boards. No additional news to provide. No form has yet been created to have an application process for businesses to apply for use. No action was taken.
- 2. Update and discuss Hollywood Park Restaurant Week to promote restaurants located within the Town of Hollywood Park and including discussion of issues related thereto.
  - a. Andrew Moon thanked everyone for their support in getting Restaurant Week off the ground. Digital media ads have been placed, all materials ordered and delivered to all restaurants, and the event was ready to kick off in less than a week.
- Update, discuss, and take potential action on a joint meeting of the Hollywood Park City Council and Hollywood Park EDC Board of Directors to exchange ideas on possible future projects for consideration including discussion of issues related thereto.
  - a. This item was tabled until a new board was installed.
- 4. Update, discuss, and take potential action on the Triangle Park Feasibility Study Project including discussion regarding septic system design, construction and issues related thereto.
  - a. Mike Moilanen presented the feasibility study. It was discussed that the amount of use was slated to be 20 people per day. While bids are received it is expected that we will be able to address the overall volume of use expected for larger events. Mike Moilanen will continue to obtain information on load and occupancy in coming months and the EDC may look to counsel to draft an RFP.

### IX. NEW BUSINESS:

1. Discuss and take potential action regarding Promotional Business Event at the Voigt Center, including discussion of issues related thereto.

Because of National Night Out recently we would like to look at something in March so it will remain on the agenda moving forward until completed. No action was taken.

2. Discuss and take potential action regarding schedule for future meetings of the HP EDC, including discussion of issues related thereto.

The Board agreed to meet monthly. It was proposed that meetings be held later in the evening and shall start at 6:00pm. A motion was made to have the next meeting on November 18, 2021 at 6:00 p.m. by Andrew Moon and seconded by Adolfo Ruiz. 4 – Yes Votes, 0 – No Votes.

3. Discuss and take potential action on projects that the HP EDC Board of Directors would like to propose or undertake, including discussion of how the board will move forward and carryout the purposes of the HP EDC.

Tom Sims shared his vision for the EDC and Hollywood Park in general. He stated that it would be up to the remaining board to prioritize and consider projects. Andrew Moon stated it would be nice to focus on particular projects and not have so many tasks that we do not complete any and stated Triangle Park should be the focus at this point as well as revisiting the ideas of a Food Truck Night and an HP app. No action was taken.

4. Discuss on authorizing the expenditure of funds for purchase of Fire Truck, including issues related thereto.

Fred Timmons stated that the fire truck would cost roughly \$1.6 million and that the City would pay a \$500,000 deposit. City staff is seeking \$100,000 from EDC which is approximately 20% of the EDC's available reserves. It was suggested by Andrew Moon that more information be provided about the fire truck at the next EDC meeting and the truck be promoted as good for businesses. Tom Sims wants the fire truck purchase via resolution on the November agenda. No action was taken.

# X. ADJOURNMENT

The meeting adjourned at 6:46 p.m. by Andrew Moon.