

MINUTES

TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION REGULAR MEETING ON THURSDAY, JULY 20, 2023, AT 6:00 PM 2 MECCA DRIVE, HOLLYWOOD PARK, TEXAS

I. CALL TO ORDER

Meeting called to order by Delaine Hall at 6:00 p.m.

II. ROLL CALL

EDC Members Present: Delaine Hall, Kristi Maxwell, Alan Sale, Shea Johnson, Martha Sanchez, Martha Newton

City Staff Present: Mayor Sean Moore, City Secretary Patrick Aten, City Treasurer Fred Timmons, EDC Attorney Austin Beck, Public Works Director Kelly Cowan, Police Chief Chad Prichard

III. CITIZEN PARTICIPATION

No citizens were present at this meeting.

IV. REVIEW AND TAKE ACTION ON THE MINUTES FROM JUNE 1, 2023

Kristi Maxwell moved to approve the minutes. Alan Sale seconded the motion which passed unanimously.

V. REVIEW AND TAKE ACTION ON THE FINANCIAL STATEMENTS AS OF MAY 31, 2023

Fred Timmons reviewed financials. Martha Newton moved to accept financials. Martha Sanchez seconded the motion which passed unanimously.

VI. APPROVED BUSINESS AND PROJECTS

1. Update and discuss status of the HP EDC Billboard Advertising Program including discussion of issues related thereto.
 - a) Delaine Hall provided the update. If there is an opening, Voigt center may be advertised at no cost.
 - b) No action taken.
2. Update and discuss the status of attracting, retaining, and promoting businesses in Hollywood Park.
 - a) Delaine Hall provided the update. Graze Craze under new ownership. New mortgage lending business in Galleria Oaks.
 - b) No action taken.
3. Update and discuss the brochure packet for Voigt Center leases.
 - a) Kristi Maxwell provided the update.
 - b) No action taken.

4. Update and discuss the welcome kit for new businesses in Hollywood Park.
 - a) Alan Sale provided the update. He will follow up with Katie Glover and include a welcome letter from the mayor.
 - b) No action taken.
5. Update and discuss Project Santa Claus to promote areas of the Town where local businesses are located.
 - a) Alan Sale provided the update. Two checks for deposits sent.
 - b) No action taken.
6. Update and discuss a website to promote the Voigt Center.
 - a) Martha Newton provided the update. She will follow up with Katie Glover.
 - b) No action taken.
7. Update and discuss the installation of electric vehicle charging stations.
 - a) Shea Johnson provided the update. It has been difficult to set up a meeting with the Galleria Oaks landlord.
 - b) No action taken.
8. Update and discuss the ribbon cutting program for Hollywood Park businesses.
 - a) Patrick Aten provided the update.
 - b) No action taken.

VII. OLD BUSINESS

1. Discuss and take possible action on the 2023-24 EDC Proposed Budget and issues related thereto.
 - a) Fred Timmons provided the update.
 - b) Kristi Maxwell moved to approve the proposed budget for 2023-24. Alan Sale seconded the motion which passed unanimously.

VIII. NEW BUSINESS

1. Discuss and consider possible action on remodel of portions of Town Hall interior.
 - a) Delaine Hall presented the item. Kelly Cowan shared that the plans pertain to updating the lobby.
 - b) No action taken. This item will be on the next agenda.
2. Discuss and consider possible action on repainting of Town Hall exterior.
 - a) Delaine Hall presented the item.
 - b) No action taken. This item will be removed from the next agenda.
3. Discuss and consider possible action on landscaping at Town Hall.
 - a) Delaine Hall presented the item.
 - b) No action taken. This item will be removed from the next agenda.

4. Discuss and consider possible action on landscaping at Voigt Center.
 - a) Delaine Hall presented the item.
 - b) No action taken. This item will be moved to the next agenda.
5. Discuss and consider possible action on landscaping at Mecca & San Pedro entrance to Hollywood Park.
 - a) Delaine Hall presented the item.
 - b) No action taken. This item will be removed from the next agenda.
6. Discuss and consider possible action to purchase a police vehicle.
 - a) Police Chief Chad Prichard presented the item.
 - b) Alan Sale moved to have a resolution put together next month to move forward on purchasing one or more police vehicles. Shea Johnson seconded the motion which passed unanimously.
7. Discuss and consider possible action to purchase shade structures for Voigt Pool.
 - a) Delaine Hall presented the item.
 - b) No action taken. This item will be removed from the next agenda.
8. Discuss and consider possible action on an employee appreciation luncheon.
 - a) Delaine Hall presented the item.
 - b) No action taken. This item will be on the next agenda.

IX. STATEMENT FROM THE EDC MEMBERS

No formal statement. August regularly scheduled meeting was canceled.

X. ADJOURNMENT

Meeting adjourned by Delaine Hall President at 8:34 p.m.

The minutes of this meeting were approved on October 5, 2023.

Delaine Hall, EDC President

Attest:

Patrick Aten, City Secretary