

MINUTES

TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION REGULAR MEETING ON THURSDAY, JUNE 1, 2023, AT 6:00 PM 2 MECCA DRIVE, HOLLYWOOD PARK, TEXAS

I. CALL TO ORDER

Meeting called to order by Delaine Hall at 6:00 p.m.

II. ROLL CALL

EDC Members Present: Delaine Hall, Kristi Maxwell, Alan Sale, Shea Johnson, Martha Newton, Martha Sanchez

City Staff Present: Mayor Sean Moore, City Secretary Patrick Aten, City Treasurer Fred Timmons, EDC Attorney Austin Beck

III. CITIZEN PARTICIPATION

No citizen participation at this time.

IV. REVIEW AND TAKE ACTION ON THE MINUTES FROM MAY 9, 2023

Martha Newton moved to approve the minutes. Alan Sale seconded the motion which passed unanimously.

V. REVIEW AND TAKE ACTION ON THE FINANCIAL STATEMENTS AS OF APRIL 30, 2023

Fred Timmons reviewed financials. Kristi Maxwell moved to accept financials. Shea Johnson seconded the motion which passed unanimously.

VI. APPROVED BUSINESS AND PROJECTS

1. Update and discuss status of the HP EDC Billboard Advertising Program including discussion of issues related thereto.
 - a) Patrick Aten provided the update.
 - b) Billboard company has not responded to emails or voicemails. Patrick Aten will send update to Delaine Hall if rate information received.
2. Update and discuss the status of attracting, retaining, and promoting businesses in Hollywood Park.
 - a) Kristi Maxwell provided the update.
 - b) No action taken.
3. Update and discuss the brochure packet for Voigt Center leases.
 - a) Kristi Maxwell provided the update.
 - b) No action taken. Brochure packet will be printed after review.
4. Update and discuss the welcome kit for new businesses in Hollywood Park.
 - a) Alan Sale provided the update.
 - b) No action taken. More information will be shared at the next meeting.

5. Update and discuss Project Santa Claus to promote areas of the Town where local businesses are located.
 - a) Alan Sale provided the update.
 - b) No action taken. Email to be sent to businesses about Santa opportunity.
6. Update and discuss a website to promote the Voigt Center.
 - a) Martha Newton provided the update.
 - b) No action taken. Information provided to Katie Glover.

VII. OLD BUSINESS

1. Discuss and consider approval of the installation of electric vehicle charging stations.
 - a) Shea Johnson provided the update.
 - b) Martha Newton moved to approve installation of electric vehicle charging stations at the Galleria contingent upon meeting with the landlord. Delaine Hall seconded the motion which passed unanimously.
2. Discuss and take possible action on the 2023-24 EDC Proposed Budget and issues related thereto.
 - a) Fred Timmons provided the update.
 - b) No action taken.

VIII. NEW BUSINESS

1. Discuss and take possible action on a ribbon cutting program for Hollywood Park businesses.
 - a) Alan Sale presented the item.
 - b) Alan Sale moved to include items related to ribbon cutting events in EDC budget (category: business outreach). Martha Newton seconded the motion which passed unanimously.
2. Discuss and review submitted applications for the HP EDC Board and rank and make recommendations to submit to City Council.
 - a) Patrick Aten presented the item. There were no applications.
 - b) No action taken.

IX. STATEMENT FROM THE EDC MEMBERS

No formal statement. Next meeting date on July 20, 2023. Request to have Voigt Center packets done in July.

X. ADJOURNMENT

Meeting adjourned by Delaine Hall President at 7:38 p.m.

The minutes of this meeting were approved on July 20, 2023.

Delaine Hall, EDC President

Attest:

Patrick Aten, City Secretary