

MINUTES

TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION REGULAR MEETING ON TUESDAY, MAY 9, AT 6:00 PM 2 MECCA DRIVE, HOLLYWOOD PARK, TEXAS

I. CALL TO ORDER

Meeting called to order by Delaine Hall at 6:00 p.m.

II. ROLL CALL

EDC Members Present: Delaine Hall, Kristi Maxwell, Shea Johnson, Martha Newton, Martha Sanchez, Alan Sale

City Staff Present: Mayor Sean Moore, City Secretary Patrick Aten, City Treasurer Fred Timmons, EDC Attorney Austin Beck

III. CITIZEN PARTICIPATION

No citizen participation.

IV. REVIEW AND TAKE ACTION ON THE MINUTES FROM APRIL 13, 2023

Kristi Maxwell moved to approve the minutes. Martha Sanchez seconded the motion which passed unanimously.

V. REVIEW AND TAKE ACTION ON THE FINANCIAL STATEMENTS AS OF MARCH 31, 2023

Fred Timmons reviewed financials. Martha Newton moved to accept financials. Kristi Maxwell seconded the motion which passed unanimously.

VI. APPROVED BUSINESS AND PROJECTS

1. Update and discuss status of the HP EDC Billboard Advertising Program including discussion of issues related thereto.
 - a) Patrick Aten provided the update. The program to advertise free will no longer be available to EDC.
 - b) No action taken.
2. Update and discuss the status of attracting, retaining, and promoting businesses in Hollywood Park.
 - a) Kristi Maxwell provided the update.
 - b) No action taken.
3. Update and discuss the brochure packet for Voigt Center leases.
 - a) Katie Glover provided the update.
 - b) Some edits are needed as well as additional information like floorplan and dimensions of appliances. A new estimate for printing is needed.
4. Update and discuss the welcome kit for new businesses in Hollywood Park.
 - a) Alan Sale provided the update.
 - b) Alan Sale will discuss further with Katie Glover.

5. Update and discuss Project Santa Claus to promote areas of the Town where local businesses are located.
 - a) Alan Sale provided the update.
 - b) Alan Sale will continue to narrow down potential options based on December dates.

VII. OLD BUSINESS

1. Discuss and consider approval of a website to promote the Voigt Center.
 - a) Martha Newton provided the update.
 - b) Martha Newton will continue to work on this project with Katie Glover.
2. Discuss and consider approval of the installation of electric vehicle charging stations.
 - a) Shea Johnson provided the update.
 - b) Shea Johnson and Delaine Hall will meet with the manager of Galleria Oaks.

VIII. NEW BUSINESS

1. Discuss and take possible action on budget amendments to the 2022-23 EDC Budget.
 - a) Fred Timmons presented the item.
 - b) Alan Sale moved to approve the amendments to the 2022-23 EDC Budget. Shea Johnson seconded the motion which passed unanimously.
2. Discuss and take possible action on the 2023-24 EDC Proposed Budget and issues related thereto.
 - a) Fred Timmons presented the item.
 - b) No action taken.

IX. STATEMENT FROM THE EDC MEMBERS

Alan Sale requested discussion of ribbon cutting events and more citizen participation. Residents were encouraged to apply for EDC Board.

X. ADJOURNMENT

Meeting adjourned by Delaine Hall President at 7:40 p.m.

The minutes of this meeting were approved on June 1, 2023.

Delaine Hall, EDC President

Attest:

Patrick Aten, City Secretary