

TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION
REGULAR MEETING ON THURSDAY, JULY 14, 2022, AT 6:00 PM AT
2 MECCA DRIVE, HOLLYWOOD PARK, TEXAS

AGENDA

- I. CALL TO ORDER**
- II. ROLL CALL**
- III. REVIEW AND TAKE ACTION ON THE MINUTES OF THE MARCH 10, 2022, AND JUNE 9, 2022**
- IV. REVIEW AND TAKE ACTION ON THE FINANCIAL STATEMENTS AS OF APRIL 30, 2022, AND MAY 31, 2022**
- V. COMMITTEE UPDATES:**
 1. Public Relations Committee
 2. Resident Outreach Committee
 3. Business Outreach Committee
- VI. CITIZEN PARTICIPATION:**

*Those wishing to speak should sign up prior to the start of the meeting.
Maximum of three (3) minutes per person. Time cannot be passed on to other speakers.
Board members cannot discuss any presented issue or take any action at this time.*
- VII. APPROVED BUSINESS AND PROJECTS**
 1. Update and discuss status of the 2021/2022 Triangle Park Proposal Project to request proposals for the design, construction, and installation of a septic system and restroom facilities at Memorial Park (also known as Triangle Park) including discussion of issues related thereto. [A. Moon and M. Moilanen]
 - a. Introduction of agenda item
 - b. Citizen Comments
 - c. Discussion
 2. Update and discuss status of the HP EDC Billboard Advertising Program including discussion of issues related thereto. [Public Relations Committee, Moilanen and Maxwell]
 - a. Introduction of agenda item
 - b. Citizen Comments
 - c. Discussion

3. Update and discuss status of 2021/2022 Promotional Business Project hosting an event at the Voigt Center for businesses located within the Town of Hollywood Park. [Business Outreach Committee, Ruiz and Ramirez]
 - a. Introduction of agenda item
 - b. Presentations
 - c. Citizen Comments
 - d. Discussion
4. Update and discuss status of the 2021/2022 Fire Bay Extension Project and issues related thereto. [S. Moore]
 - a. Introduction of agenda item
 - b. Citizen Comments
 - c. Discussion

VIII. OLD BUSINESS:

1. Update, discuss, and take possible action regarding the use of lights and other decorations to promote areas of the town where local businesses are located. [D. Hall]
 - a. Introduction of agenda item
 - b. Presentations by representatives of ABC Home & Commercial, Lonestar Roots, Outdoor Comforts, and Holiday Illumin8, and other similar vendors
 - c. Citizen comments
 - d. Discussion

IX. NEW BUSINESS:

1. Discuss and take possible action on the 2022/2023 HP EDC budget and issues related thereto. [F. Timmons]
 - a. Introduction of agenda item
 - b. Citizen Comments
 - c. Discussion
2. Discuss and take possible action on the development of the second annual Hollywood Park Restaurant Week and issues related thereto. [A. Moon]
 - a. Introduction of agenda item
 - b. Citizen comments
 - c. Discussion
3. Discuss and take possible action regarding required economic development training and issues related thereto.
 - a. Introduction of agenda item
 - b. Citizen comments
 - c. Discussion

X. STATEMENT FROM THE EDC PRESIDENT:

The HP EDC President will provide closing remarks.

XI. ADJOURNMENT

CERTIFICATION

I certify that a copy of the above Notice of a Meeting was posted on the Official Bulletin Board, located at City Hall, by Thursday, July 7, 2022, by 4:00 p.m.

Patrick Aten, City Secretary

AGENDA NOTICES:

Potential Quorum of City Council and other City Boards, Commissions, and Committees:

In anticipation that members of city council and other city boards, commissions and committees will or may attend the meeting in numbers that may constitute a quorum of these bodies, notice is hereby given that the meeting is also a meeting of the city council and other city boards, commissions, and committees whose members are or may be in attendance. The members of the city council and other city boards, commissions and committees may participate in discussions which occur at the meeting, but no action will be taken by the city council or other boards, commissions, and committees whose members are or may be in attendance.

Decorum Required:

Any disruptive behavior, including shouting or derogatory statements or comments may be ruled out of order by the Presiding Officer. Continuation of this type of behavior could result in a request by the Presiding Officer that the individual leave the meeting, and if refused, an order of removal.

Executive Session:

The Board reserves the right to retire into executive session concerning any of the items listed on this Agenda, whether designated for executive session or not, whenever it is considered necessary and legally justified under Chapter 551 of the Texas Government Code. The attorney may appear in executive session in person or by conference call in accordance with applicable state law.

Accessibility:

Members of the public wishing to watch and listen to the meeting may do so through our city website under the "watch our meetings" tab. This meeting will also be recorded and posted on the city YouTube channel. This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (210) 494-2023 ext 221 or fax (210) 494-7859 for further information.

Missions of the Hollywood Park EDC:

1. Recruit and retain desirable businesses that increase the tax base and revenues and bring quality jobs to the city.
2. The EDC develops initiatives and proposals and implements specific economic development projects and programs to promote the growth and development of existing local businesses and businesses interested in locating to the Town of Hollywood Park.
3. Provide a communication link between the Town of Hollywood Park and the business community.
4. To achieve a positive and proactive approach to economic development while preserving the character of our great community.
5. Create balanced economic growth by recruiting and retaining desirable, diverse businesses while protecting the quality of life of our community.
6. Building a thriving small-town community by improving economic opportunity and provide maximum benefit to the community and its residents.