

MINUTES

TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION REGULAR MEETING ON THURSDAY, MAY 12, 2022, AT 6:00 PM AT 2 MECCA DRIVE, HOLLYWOOD PARK, TEXAS

I. CALL TO ORDER

Meeting called to order by Vice President Delaine Hall at 6:01 p.m.

II. ROLL CALL

EDC Members Present: Delaine Hall Vice Present, Duane E Ramirez Secretary, Adolfo Ruiz, Sean Moore, Kristi Maxwell

EDC Members Absent: Andrew Moon President, Mike Moilanen

City Staff Present: Mayor Oscar Villarreal, Patrick Aten City Secretary, Fred Timmons City Treasurer, Michael McCann EDC Attorney

III. REVIEW AND TAKE ACTION ON THE MINUTES OF THE MARCH 10, 2022, AND APRIL 12, 2022.

Sean Moore moved to accept the minutes. Kristi Maxwell seconded.

Yes – 5 No – 0

IV. REVIEW AND TAKE ACTION ON THE FINANCIAL STATEMENTS AS OF MARCH 31, 2022

Fred Timmons reviewed financials focusing on movement between accounts, funds gained from sales tax, and expenditures. Sean Moore asked about minimum account balances. Kristi Maxwell moved to accept the financials. Sean Moore seconded.

Yes -5 No – 0

V. COMMITTEE UPDATES:

1. Public Relations Committee: Kristi Maxwell spoke about getting a list of businesses focusing on taxable businesses who may be opening soon.
2. Resident Outreach Committee: None
3. Business Outreach Committee: None

VI. CITIZEN PARTICIPATION:

Cynthia Ellison, Senior Vice President of REOC San Antonio introduced herself and spoke about business operations at the Galleria Oaks. She spoke about upcoming openings including a restaurant and Pocket Billiards. She welcomed EDC involvement and support for current and upcoming businesses within the Galleria Oaks.

VII. APPROVED BUSINESS AND PROJECTS

1. Update and discuss status of the 2021/2022 Triangle Park Proposal Project authorizing request proposals for the design, construction, and installation of a septic system and restroom facilities at Memorial Park (also known as Triangle Park) including discussion of issues related thereto. [A. Moon and M. Moilanen]
 - a. Introduction of agenda item: Delanie Hall introduced item.
 - b. Citizen Comments: None
 - c. Discussion: Delanie Hall spoke with City Engineer; they are waiting for the Request for Quote. Updates to come with the return of Andy Moon and Mike Moilanen.
2. Update and discuss status of the Town of Hollywood Park regarding use of billboards located within the Town of Hollywood Park for promotional and advertisement purposes including discussion of issues related thereto. [PR Committee, Moilanen and Maxwell]
 - a. Introduction of agenda item: Delanie Hall introduced item.
 - b. Citizen Comments: None
 - c. Discussion: Kristi Maxwell spoke about meeting with artists to connect with businesses with a focus on making sure final product meets billboard requirements.
3. Update and discuss status of 2021/2022 Promotional Business Project hosting an event at the Voigt Center for businesses located within the Town of Hollywood Park. [Business Outreach Committee, Ruiz, and Ramirez]
 - a. Introduction of agenda item: Delanie Hall introduced item.
 - b. Citizen Comments: This combined with Citizen Participation comments from Cynthia Ellison.
 - c. Discussion: Ideas discussed to engage business included supporting a Job Fair and a Food Festival in the parking lot of the Galleria Oaks. Additional discussion covered ideas from New Business Item #1.
4. Update and discuss status of the 2021/2022 Fire Bay Extension Project and issues related thereto. [O. Villarreal]
 - a. Introduction of agenda item: Delanie Hall introduced item.
 - b. Citizen Comments: None
 - c. Discussion: Construction started May 12, 2022, with an estimated completion of late November early December 2022.

VIII. OLD BUSINESS:

1. Update, discuss and review submitted applications to fill a potential vacancy of the HP EDC board and rank and make a recommendation to submit to city council regarding the submitted applications. [P. Aten]
 - a. Introduction of agenda item: Delanie Hall introduced item during Citizen Comments.
 - b. Citizen Comments: None
 - c. Discussion: The EDC Board Members ranked five applicant resumes.

Alan Sale was top ranked. Additional applications will be considered for future openings.

IX. NEW BUSINESS:

1. Discuss and take action to determine ideas and plans to utilize EDC funds for projects and events that are suggested by members of the HP EDC to be undertaken in the future. [D. Hall & O. Villarreal]
 - a. Introduction of agenda item: Delanie Hall introduced item.
 - b. Citizen Comments: Cynthia Ellison suggested advertisement events in the parking lot of the Galleria Oaks.
 - c. Discussion: Other ideas considered included supporting holiday decorations.
2. Discuss and take action on HP EDC meeting schedule, meeting dates, and issues related thereto. [D. Hall & O. Villarreal]
 - a. Introduction of agenda item: Delanie Hall introduced item.
 - b. Citizen Comments: None
 - c. Discussion: Kristi Maxwell spoke about how the EDC is accomplishing little. Discussion focused on outside meetings and guidelines of these meetings. Adolfo Ruiz questioned the policy of reimbursements for outside meetings. Finally, discussion covered moving the EDC monthly meetings to the first Thursday of each month.
3. Discuss the Town of Hollywood Park Ethics Code, its application on members of the HP EDC, and issues related thereto. [D. Hall & O. Villarreal]
 - a. Introduction of agenda item: Delanie Hall introduced item.
 - b. Citizen Comments: None
 - c. Discussion: Ethics code effective April 19, 2022. It is located on the Hollywood Park website along with guidance documents for all board and city council members.
4. Discuss and take action on agenda formation for HP EDC meetings to ensure and/or confirm that members of the HP EDC can request items for inclusion on future agendas. [D. Hall & O. Villarreal]
 - a. Introduction of agenda item: Delanie Hall introduced item.
 - b. Citizen Comments: None
 - c. Discussion: The EDC president controls agenda. Submission of agenda items come a week prior to the EDC meeting by emailing EDC president, Mayor, and Hollywood Park City Secretary.

X. STATEMENT FROM THE EDC PRESIDENT:

Prior to statement from EDC President, Mayor Oscar Villarreal took a moment to thank the EDC Board for their work acknowledging the challenges they face. He wished them and the incoming Mayor well in their future endeavors.

Delanie Hall made the statement for the EDC President. She took issue with the statements made by Andy Moon in the last meeting. Her main concern was the lack of opportunity for a rebuttal, personal issues discussed, and overall negativity. Adolfo Ruiz stated rebuttal should occur.

XI. ADJOURNMENT

Delanie Hall adjourned the meeting at 7:20 p.m.

The minutes of this meeting were approved on June 9, 2022.

Andrew Moon, EDC President

Attest:

Patrick Aten, City Secretary