

**MINUTES OF MEETING**  
**TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION**  
**THURSDAY, FEBRUARY 10, 2022**  
**2 MECCA DRIVE, HOLLYWOOD PARK, TEXAS**

**I. CALL TO ORDER**

Economic Development Corporation (EDC) President, Andrew Moon called the meeting to order at 6:02 p.m.

**II. ROLL CALL**

EDC Members present: Andrew Moon, President; Delaine Hall, Vice Present; Duane E Ramirez, Secretary; Michael Moilanen, Board Member; Sean Moore, Board Member; Kristi Maxwell, Board Member.

Absent EDC Members: Adolfo Ruiz, Board Member.

City Staff Present: Patrick Aten, City Secretary; Michael McCann, EDC Attorney; Oscar Villarreal, Mayor; and Fred Timmons, Treasurer.

**III. REVIEW AND TAKE ACTION ON THE MINUTES OF THE OCTOBER 12, 2021, EDC MEETING.**

**MOTION:** Made by Sean Moore to approve minutes as amended from the meeting on 01/11/2022

**SECOND:** By Delaine Hall

**VOTES:** Yes – 6, No – 0

**IV. REVIEW AND TAKE ACTION ON THE FINANCIAL STATEMENTS AS OF 08/31/2021**

Fred Timmins presented the financials.

**MOTION:** Made by Kristi Maxwell to approve the financials

**SECOND:** By Delaine Hall

**VOTES:** Yes – 6, No – 0

**V. COMMITTEE UPDATES**

1. Public Relations Committee

Kristi Maxwell spoke about the discussion during the Joint Meeting between EDC and City Council. Andrew Moon added comments about the press coverage of the same meeting.

2. Resident Outreach Committee

Sean Moore spoke about speaking opportunities to the public concerning EDC Participation and having some interested parties but no commitments yet.

3. Business Outreach Committee

Duane Ramirez spoke about still trying to get a complete list of business. Andrew Moon will provide a list and there is the Fire Department list which include home business.

**VI. CITIZEN PARTICIPATION:**

NONE

**VII. APPROVED BUSINESS AND PROJECTS**

1. Update and discuss the status of the 2021/2022 Voigt Center Window Shades/Blinds project.

Citizen Comments: None

Discussion:

- Andrew Moon spoke about the updates to the Voigt Center library
- The expectation is that it will come off the agenda next month.
- There was the issue of the \$2000 from September 26, 2021, but there is no current bill

2. Update and discuss the status of resolution authorizing the 2021/2022 Triangle Park Proposal Project authorizing the President of the HP EDC to request proposals for the design, construction, and installation of a septic system and restroom facilities at Memorial Park (also known as Triangle Park) including discussion of issues related thereto.

Citizen Comments: None

Discussion:

- The RFP has not been updated with the new requirements.
- The project was still passed by City Council.
- The discussion included the need for the City Engineer to review and approve plan.

**VIII. OLD BUSINESS:**

1. Update, discuss, and take potential action regarding use of billboards located within the Town of Hollywood Park for promotional and advertisement purposes including discussion of issues related thereto.

No Citizen Comment

Discussion:

- For this project, a joint resolution is needed from both EDC and City Council.
- Both the Mayor and EDC attorney stated EDC may spend money to get better times with the billboard company.
- The application for business to use has been drafted but not approved.
- To proceed, EDC needs clear definitions of which business it can work with and which it cannot.

2. Update, discuss, and take potential action regarding a promotional business event at the Voigt Center for businesses located within the Town of Hollywood Park.

No Citizen Comment

Discussion:

- The following items are needed to proceed:
  - List of Businesses within Hollywood Park
  - Definition of which businesses EDC can work with

- Understanding that if budget goes above 10K, City Council approval is required
  - Sean Moore spoke about showing off the Voigt Center and cornhole activity
  - City Council will determine rent prices
3. Update and discuss the January Joint meeting between City Council and the Hollywood Park Economic Development Corporation.
- No Citizen Comment
- Discussion:
- Andrew Moon stated the meeting went well and proposed that EDC rewrite its mission statement
  - Duane Ramirez spoke about how the meeting was good and wants to separate EDC and City projects

## **IX. NEW BUSINESS:**

1. Discuss and take possible action on updating missions and goals of the EDC including discussion of issues related thereto.
- Citizen Comments: None
- Discussion:
- Sean Moore liked the new mission statement
  - Mike Moilanen preferred the old mission statement
  - Delaine Hall stated the new mission statement avoided issues that came from previous mayors, and it removed loopholes.
  - Kristi Maxwell edited the overall proposed document
  - Duane Ramirez stated EDC need to focus on Vision and then Mission
  - Fred Timmons stated he could provide TDC recommendation in future edits and drafts
2. Discuss and take possible action on developing an ethics code of conduct including discussion of issues related thereto.
- Citizen Comments: None
- Discussion:
- Andrew Moon spoke about the connection between he and Broadminded Media and apologized for any miscommunications
  - Item was tabled
3. Discuss and take possible action on developing a corn hole tournament as promotional event including discussion of issues related thereto.
- Citizen Comments: None
- Andrew Moon spoke with San Antonio Sports Club about participations.
  - Andrew Moon also spoke about inviting local restaurants.
  - Overall plan was then discussed and eventually cancelled

## **X. STATEMENT FROM THE EDC PRESIDENT**

Andrew Moon spoke about possibility of dissolving the EDC due to fights between EDC and City Council. He also spoke about removing those individuals who sit on the EDC board and City Council. He finally questioned the budget needs of the EDC.

**XI. ADJOURNMENT**

The meeting was adjourned at 7:37 PM by Andrew Moon.

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Andrew Moon, EDC President

Attest:

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Patrick Aten, City Secretary