

**I. CALL TO ORDER**

President, Tom Sims called the meeting to order at 5:32 p.m.

**II. ROLL CALL**

EDC Members present: Tom Sims, EDC President; Delaine Hall, EDC Vice President; Julie Shacklett, EDC Secretary; Mike Moilanen; Duane Ramirez; Andrew Moon  
(arrived at 5:33 p.m.)

Absent EDC Members: Adolfo Ruiz

City Staff Present: Jeannette Huggins, City Secretary; Michael McCann, EDC Attorney; Oscar Villarreal, Mayor (arrived 5:43 p.m.)

Absent City Staff: Jeff Hinson, City Treasurer

**III. REVIEW AND TAKE ACTION ON THE MINUTES OF THE 03/11/2021 EDC MEETING.**

*Minutes from March 11, 2021 meeting were reviewed. Delaine Hall made a motion to accept the minutes. Duane Ramirez seconded the motion. Motion passed.*

**IV. REVIEW AND TAKE ACTION ON THE FINANCIAL STATEMENTS AS OF 03/31/2021**

*The financial statements were reviewed. Andrew Moon made a motion to accept the financials. Delaine Hall seconded the motion. Motion passed.*

**V. CITIZEN PARTICIPATION: Maximum of three (3) minutes per person. Those wishing to speak should sign up prior to the start of the meeting.**

*None*

**VI. OLD BUSINESS:**

1. Update and discuss HP EDC potential project idea list, additions to that list and issues related thereto. No action may be taken on any proposed projects discussed on this item.
  - a. Citizen Comments: *None*
  - b. Discussion: *Tom Sims explained the EDC and City Council is postponed until a date after the city elections. Project #5 improvement to the acoustics at the Voigt center. Project is in progress. Project #8 remove change fencing layout from project per Tom Sims.*
  
2. Update and discuss status of the Voigt Center audio, acoustic, and technology project and issues related thereto.
  - a. Citizen Comments: *None*
  - b. Discussion: *Tom Sims provided advised that the technical portion of the upgrade has been completed. Kelly Cowan will be receiving training on the use of the new sound system next week and will cross-train all his staff. Digital Display Solutions will be working on the installation of the acoustic panels in the month of May.*

3. Update and discuss and take potential action regarding a Hollywood Park EDC Facebook page and issues related thereto.
  - a. Citizen Comments: *None*
  - b. Discussion: *Julie Shacklett advised that the Hollywood Park EDC Facebook page has been set up.*
  
4. Update, discuss, and take potential action on a Resolution creating the 2020/2021 Triangle Park Feasibility Study Project to determine whether a septic system can be installed at Triangle Park to facilitate the use for potential amateur sports leagues, festivals, and outdoor markets including discussion of issues related thereto.
  - a. Citizen Comments: *Glenna Pearce, 30 Mustang Circle asked that there be consideration for the Hollywood Park residents when making plans for the upgrades to Triangle Park. Families want the accessibility to these amenities without having to schedule their time at the park. If the Town is allowing outside amateur sport leagues to come in for practice or play on a regular basis would mean that Hollywood Park residence and children don't get to have access to the park.*
  - b. Discussion: *Tom Sims advised that the EDC has reached out to an engineer to design an aerobic septic system for Triangle Park. Mike Moilanen is working on this project for the EDC.*

*Andrew Moon made a motion to approve a Resolution of the Hollywood Park EDC authorizing the 2020/2021 Triangle Pak Feasibility Study Project concerning the development and construction of a septic system at Triangle Park and authorizing the expenditure of funds for the 2020/2021 Triangle Park Feasibility Study Project in the amount of \$550.00. Delaine Hall seconded the motion. Motion passed.*

## **VII. NEW BUSINESS**

1. Discuss and take potential action on partnership with the HPCA welcoming committee listing existing businesses in the new residence packets and including information to new businesses and on Hollywood Park amenities.
  - a. Citizen Comments: *None*
  - b. Discussion: *An updated business list has been provided to the EDC and is posted on the Hollywood Park website as well.*
  
2. Discuss and take potential action regarding the development of a disc golf course within the Town Hollywood Park as an attraction and issues related thereto. [A Ruiz]
  - a. Citizen Comments: *None*
  - b. Discussion: *Julie Shacklett commented that the type of course this project would require is not safe and she is not for this project. Delaine Hall indicated she is not for this project either. Mike Moilane indicated this project would take up too much property and Hollywood Park doesn't have enough open land for this project. Kelly Cowan, Public Works Director advised there are City codes and TCEQ and environmental concerns to consider before moving forward with this project. No action taken. Item tabled until next month for Adolfo Ruiz to be involved in the discussion.*

3. Discuss and take potential action to develop a Hollywood Park restaurant week to promote restaurants located within the Town of Hollywood Park. [J Shacklett]
  - a. Citizen Comments: *None*
  - b. Discussion: *Julie Shacklett would like to hold a Hollywood Park Restaurant Week. EDC Attorney advised if the event is made available for all restaurants the EDC can promote help with advertising expenses. Julie would like to consider holding this event in June. Julie also suggested considering other business events such as Salon Week to promote other businesses. There was discussion regarding the number of minutes available on the electronic billboards for Hollywood Park advertising.*
  
4. Discuss and take potential action on ideas for the HP EDC's involvement in the Alzafar parade occurring June 5, 2021 for the promotion of businesses located within the Town of Hollywood Park.
  - a. Citizen Comments: *Glenna Pearce, 30 Mustang Circle expressed her concern about the time frame for preparation. She expressed her concern about asking residents to participate in this parade, as a resident who normally participates in the 4th of July HPCA parade, Glenna thinks this is too much to ask of residents since these parades would be one month apart.*
  - b. Discussion: *Tom Sims indicated that the Alzafar Shriners Potentate reached out to Mayor Villarreal to ask if we would consider holding a parade in Hollywood Park. Tom Sims, Delaine Hall, and Tom Sims met with the Potentate and some of the Alzafar staff to discuss details. Tom Sims would like the EDC members to use the business list to reach out to the local business about participating/advertising their business during the parade. Mayor Villarreal and EDC members discussed several details of the parade and what the Town and the EDC can do to participate.*

**VIII. ADJOURNMENT**

There being no further discussion, the EDC meeting was adjourned at 7:38 p.m.

Minutes of this meeting are approved on this the 15 day of July, 2021.

  
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 Tom Sims, President

ATTEST

  
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 Jeannette Huggins, City Secretary