

Meeting Minutes of the Hollywood Park Economic Development Corporation

December 12, 2019

Present: Ben Henderson, Julie Chudnow, Delanie Hall, Julie Schacklett, Adolfo Ruiz

Absent: Tom Sims, Scott Farrimond

Meeting called to order at 5:30 PM

Minutes from meetings in September and November were approved.

Financial Report – Mr. Hinson briefed the EDC on revenues and expenditures as of 11/30/19. The financials were accepted as presented.

New board member Adolfo Ruiz was sworn into position by City Secretary Janice Alamia.

OLD BUSINESS

Item #1 – Update & discuss EDC project list – project #6 (cameras in interview rooms) has been completed. There was discussion on how to utilize billboard advertising at no cost for non-profits, and for cost by for-profit organizations. Mr. Henderson suggested updating the list of local businesses following the recent golf tournament event. Project #8 (connectivity path for greenway trail) will be removed from the list upon advice from counsel and low probability for occurring.


NEW BUSINESS


Item #1 – Business Mixer – Ms. Chudnow discussed potential event to meet with local business owners and inform them of the Town of HP ability to provide economic assistance. This led to discussion of the Town maintaining a Facebook page, utilizing email, etc.

Item #2 – Possible additional projects – the City Council has been considering a potential new municipal building. Council thinks this may be a good idea to present to the EDC for consideration in funding either a feasibility study or engineering study, according to Kelly Cowen. Kelly will bring summary information to the January meeting of the EDC.

Meeting adjourned at 6:20 PM.

Minutes of this meeting are approved on this the 16th day of January, 2020.



Julie Chudnow, President

Tom Sims

R. Ben Henderson, Secretary