

## **Meeting Minutes of the Hollywood Park Economic Development Corporation**

August 15, 2019

Present: Ben Henderson, Mike Drewry, Tom Simms, Julie Chudnow, Justin Dolle, Julie Shacklett, and Scott Farrimond

Meeting called to order at 5:31 PM

Minutes from July meeting – will be deferred until next meeting for approval

Financial Report – Mr. Hinson briefed the EDC on revenues and budget

### **OLD BUSINESS**

Item #1 – discuss EDC projects – Ben Henderson mentioned the need study facility improvements for the Fire Department. Mr. Drewry suggested all of city hall and civic offices be considered. A feasibility limit of maybe \$50K should be imposed on study efforts. This could be decided at next meeting.

Item #2 -Outreach to local businesses – this discussion focused on the upcoming golf tournament. Ideas whether to postpone, advertise, hang banners, use e-flyers or mass email were discussed. Also post a message on Nextdoor app, police & fire media, and push out to Realtors as repeat of 2018 event.

### **NEW BUSINESS**

Item #1 – Discuss 2019-2020 budget. Citizen comment: Mike Howe suggested shifting from Strategic Marketing to Advertising. Mr. Henry stated EDC is only allowed to spend a certain amount (10%) for promoting the town. This cap limit is designated by statute. The cap does not apply to events. Mr. Hinson agreed to remove Strategic as description. Motion was made by Mr. Drewry, 2<sup>nd</sup> by Simms to apply \$10K plus \$10K in these line items; passed. Motion was made by Mr. Farrimond, 2<sup>nd</sup> by Simms to accept budget as amended; passed.

Item #2 – Municipal Court Technology – EDC reviewed the aspects of Tyler Technologies Services contract. Citizen comment: Debra Trueman spoke in favor of this. Purposes were described by Ms. Alamia such as ENCODE, for online septic records, building permits, or other data relevant to the EDC. Motion was made by Ms. Shacklett, 2<sup>nd</sup> by Farrimond to expend up to \$16K; passed.

Item #3 – Security cameras. Originally tagged for \$19,430 project cost, after discussion the amount was raised to a total of \$30K. Cameras would be upgraded in interview rooms, holding cell, lobby and parking lot of city hall. Suggestion was made to add public works (back gate) and fire department. Motion was made by Mr. Drewry, 2<sup>nd</sup> by Simms to expend up to \$30K; passed.

Item #4 – Emergency Equipment. Citizen comment: Mike Howe said the EDC should not pay for computer in the game room of Fire Dept. List of proposed equipment includes radios, bunker gear, FireCom headsets, gear extractor, gas detector, and day room computer. Motion was made by Mr. Drewry, 2<sup>nd</sup> by Farrimond to pay for all items requested, up to \$30K; passed.

Item #5 – Discuss future projects. Mr. Drewry asked about swimming pool heater. Mayor Murphy said pool hours could be extended thru November if desired. Mr. Howe suggested to use pool as much as possible, and to establish a system for users akin to a “club membership” arrangement. The outcome of

pool use, life guard monitoring, after hours use, extended weeks, etc. depends on which insurance company is successful in contracting with the city.

Meeting adjourned at 6:55 PM.

A handwritten signature in blue ink, appearing to be 'R. Ben Henderson', written over the printed name below.

Submitted by:

R. Ben Henderson, Secretary

APPROVED September 12, 2019