

Meeting Minutes of the Hollywood Park Economic Development Corporation

November 14, 2019

Present: Ben Henderson, Tom Sims, Julie Chudnow, Delanie Hall
Absent: Adolfo Ruiz, Julie Shacklett, Scott Farrimond

Meeting called to order at 5:30 PM

Election of Officers - Julie Chudnow was elected to serve as President. Tom Simms was elected to serve as Vice-President. Ben Henderson was elected to continue serving as Secretary.

Ms. Janice Alamia indicated the meeting minutes from July and September are needed. Mr. Henderson will review video recordings of those meetings and update the minutes.

Financial Report – Mr. Hinson briefed the EDC on revenues and budget as of September 30, the fiscal year end for the EDC.

OLD BUSINESS

Item #1 – Update & discuss EDC project list – the board discussed possible enhancements needed for the Voigt Center. Acoustics are a concern, requiring baffles, “rounds” above lights, and other techniques that would reduce the echo in the Voigt Center. Mr. Simms is reviewing possible components as well as the fire ratings of materials, and will be ready to present solutions at the January EDC meeting.

The board decided to review entire list of proposed projects individually. Eight project ideas were deleted from the list. Several project ideas were combined with other ideas to make specific larger project goals.

Item #2 – Update on EDC/HPCA Golf Tournament – it was reported 140 players participated in the event, and an amount of \$8,000 was raised for the Fire Department. Discussion was focused on the next golf tournament, with a suggestion to try hosting this event every other year. An annual event such as the National Night Out is also worthwhile, and the EDC should add a liaison for NNO as well.

NEW BUSINESS

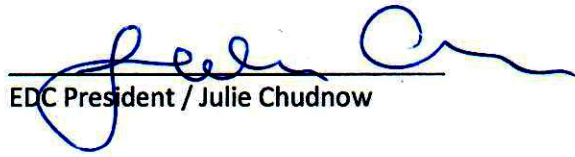
Item #1 – Discuss potential project involving WALK-ONS Bistreaux & Bar. The question was asked: “How can we help generate more business from Hollywood Park?” Mayor Murphy spoke to the issue of marketing, and reported Councilman Howe had suggested trying a mailer. Another idea is to conduct an event such as a ‘Small Business Saturday’, and promote this via email. Perhaps an event in the Spring months, with food samples could be tied in with one of the EDC project list ideas of ‘Business Outreach’.

Item #2 – Possible new projects – Having just reviewed the entire list of ideas, and requiring consolidation of that lists, there were no new project ideas suggested for discussion.

Meeting adjourned at 6:30 PM.

Submitted by:
R. Ben Henderson, Secretary

Minutes Approved, this 12th day of December 2019


EDC President / Julie Chudnow


EDC Secretary / Ben Henderson