

**Meeting Minutes from the Town of Hollywood Park Economic Development Corporation**

Meeting Date: October 11, 2018

The EDC meeting was called to order at 5:32 p.m.

Members in attendance: Justin Dolle, Ben Henderson, Julie Chudnow, Mike Drewry, Tom Sims, Scott Farrimond. Absent: Scott Boynton

Staff in attendance: EDC attorney – Ryan Henry, Janice Alamia, Kelly Cowan; Jeff Hinson

Minutes of the July meeting were approved.

Financials were reviewed and approved.

**Old Business:**

Item #1 – Golf event – the invitation flyers are in distribution and Julie Chudnow reported all logistics that are in process of being set up. At this date, only 12 players were signed up, but more are coming in. Groups to be solicited are the Real Estate Council (Martha Magnum), ULI, CCIM, Women's Council, and CREW. Mayor Murphy recommended running an outdoor advertisement on Clear Channel 14' x 48' billboard. Julie will also invite local business owners. Ben Henderson will continue to send flyers to area Realtors. Janice suggested using YouTube pages, video or other social media.

CITIZEN COMMENT: Delanie Hall – 212 Alcalde Moreno, addressed the EDC and said she does not understand the Realtor aspect of this event, or the dollars spent. She believes Realtors already know of the Hollywood Park improvements at Voigt Park.

President Drewry returned the agenda to Financials. Mr. Hinson introduced himself and said he will be revising the financial to reflect expenditures by project. He reported the amount of incoming sales tax revenue of \$167K is actually \$27K above budgeted revenue for the fiscal year. EDC financials were reviewed and approved.

CITIZEN COMMENT: Scott Bailey of 118 Canyon View suggested putting various ideas on paper so that local citizens get excited about projects. He suggested promoting and/or describing EDC ideas at the HPCA meetings with easel board descriptions and/or flyers.

Delanie Hall mentioned the November 3<sup>rd</sup> HPCA breakfast.

**New Business**

Item #1 – Withdraw Prior Resolution #366 – President Drewry would like to gather feedback from City Council members, citizens, and put forth a more comprehensive plan sometime in the future.

Item #2- Texas Municipal League conference – no EDC members expressed interest to attend this event.

Item #3 – Swimming pool solar thermal heating – Mayor Murphy reported that a local solar provider has been selected. A site inspection will be conducted the week of October 22.

Item #4 – Golf cart path project – Julie Chudnow reported this concrete trail path improvement project went as planned.

Item #5 – Deadwood clean-up – President Drewry reported Phase I clearing project had been completed.

Item #6 – Deadwood clean-up Phase II – President Drewry reported discussion with Sonterra had the result of receiving club approval for full discretion on clearing underbrush for improved views. This Phase II project is proposed to continue clearing brush, at a cost not to exceed \$10,000.

CITIZEN COMMENT: Scott Bailey and Delanie Hall commented on the expense of this proposal.

Item #7 – Withdrawal of Resolution regarding Donella/281 gateway improvements. As City Council will only agree to one side of the intersection, the motion is made to withdraw plans. Motion passed.

Item #8 – Withdrawal of Resolution regarding Mecca/281 gateway improvements. Motion was made by Mr. Farrimond, seconded by Ms. Chudnow. Motion passed.

CITIZEN COMMENT: Delanie Hall commented on the beautiful plan, but expenditure of tax money to hire maintenance staff for upkeep.

Item #9 – Voigt Center ceiling fan replacement. Fans have been ordered.

Item #10 – Additional possible projects. None offered therefore no discussion.

Meeting was then adjourned.

Minutes Approved, this 15 day of November 2018



EDC President/Mike Drewry



EDC Secretary/Ben Henderson