

Meeting Minutes from the Town of Hollywood Park Economic Development Corporation

Meeting Date: June 21, 2018

The EDC meeting was called to order at 5:30 p.m.

Members in attendance: Justin Dolle, Ben Henderson, Julie Chudnow, Mike Drewry, Scott Boynton

Staff in attendance: EDC attorney – Ryan Henry, Janice Alamia, Kelly Cowan, Anita Morino-Navarro

Minutes of the May meeting were approved.

Financial statements were reviewed and approved. Two expenditures were noted as \$848 for Mayor's Movie Night expense, and \$3,195 to Bike World as strategic marketing expense for new equipment.

Old Business:

Item #1- Local Business Outreach - no action reported. This will therefore be dropped from the list.

Item #2 – Prospective Business Assistance - Justin Dolle will lead this, and bring discussions before the EDC as needed

Item #3 – Realtor/Broker outreach – Ben Henderson asked about potential of short term rentals.

Item #4 – Social Media Project – no action this month

New Business

Item #1 – Hollywood Park beautification- After discussion of this item, a motion was made by Mr. Farrimond and seconded by Mr. Boynton for Counsel Henry to draft a resolution taking the matter to the H.P. City Council. Motion Passed.

Item #2- Golf Tournament – motion was made by Mr. Farrimond and seconded by Mr. Boynton in support of conducting a golf tournament project. Motion passed. A tentative date was discussed, as well as ideas to modify the start from Sonterra Golf Club to the Voigt Center and for the EDC to have its own food service at Voigt. Sonterra will ferry golf carts to Voigt Center for \$1,000 additional charge, and golf play would consist of 18 holes. A tentative date of October 29 was suggested in a motion made by Mr. Drewry, seconded by Mr. Farrimond. Motion passed.

Item #3 – Shared Storage facility - EDC members reviewed two (2) resolutions and discussed whether to purchase vs. lease considerations. The was discussion concerning the city operations budget to support Voigt Park, a venue fund, and Ms. Morino-Navarro indicated she could bring the financial budget to the next meeting to help clarify any decisions.

Item #4 – Security Cameras for Hollywood Park – Mr. Drewry will lead any discussion of this item, however no action is warranted at the present time.

Item #5 – National Night Out & Mulch Project – Discussion was brief but the EDC board will consider a connection with the Hollywood Park Community Association in regard to staging this event. Motion was made by Mr. Farrimond to support such event and seconded by Mr. Dolle. Motion passed.

Citizen Participation:

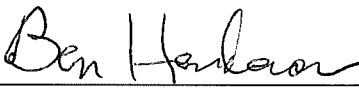
Ms. Jennifer Bailey, 118 Canyon View addressed the EDC regarding the Hollywood Park Community Association. Ms. Bailey wanted to make the EDC aware there are expenses for maintenance and cleanup of local facilities following events, and she asked about possibility of financial support.

There being no further business, Mr. Drewry adjourned the meeting at 6:23 p.m. He then noticed Mr. Tom Sims in the audience, and Mr. Sims stated he was approved by city council the previous night to join the EDC board. Mr. Sims will be sworn in at the next EDC meeting and officially join the board.

Minutes Approved, this 19 day of JULY 2018



EDC President/Mike Drewry



EDC Secretary/Ben Henderson