

Meeting Minutes from the Town of Hollywood Park Economic Development Corporation

Meeting Date: November 16, 2017

Members in attendance: Scott Boynton, Justin Dolle, Justin Moore, Ben Henderson, Mike Drewry, Julie Chudnow

Also in attendance: EDC attorney – Ryan Henry, Janice Alamia

Members absent: Scott Farrimond

The meeting was called to order at 5:30 p.m.

Minutes of the October 2017 meeting were approved.

Financial statements were reviewed and approved.

Old Business –

Item #1 – Commercial Garden Feasibility Project – This project is needing discussion, but could not be considered until 2018 if Mr. Drewry leads it. Further planning and exploring is needed.

Item #2- Prospective Business Outreach – this still remains an active discussion for the EDC for 2018

Item #3 – prospective Business Assistance – a new business is proposing to locate on vacant land adjacent to the Midas Muffler shop. The group discussed mention of other potential business that are looking to locate in the town, such as a real estate firm adjacent to Walk-Ons, an attorney office, and also an accountant office on Oak Creek Court. There should be certain types of businesses the EDC wants to attract to H.P.

Item #4- Realtor/Broker outreach was updated. The group discussed what real estate agency offices would want to know about Hollywood Park. Mr. Moore offered to provide photography for materials. The plan is to create a layout for brochure mockup to be printed as an information handout.

Item #5 – Social Media Project updates were reviewed regarding Facebook page, which is now active as a 'published' page. Justin Moore is designated as editor of the page. Members who go onto the site can 'like' businesses as individuals, or as the official page of Hollywood Park and begin to create connections throughout the community. Mr. Moore will review status again at the end of Q1, 2018.

Item #6 – Revitalization and Economic Beautification - This concept is just beginning feasibility period.

New Business –

Item #1 – Movie Night – The cost for large screen and special movie for December was approved, \$763.00 and the event will be held as planned.

Item #2 – Holiday Decorations – due to holidays being imminent, this should be planned for 2018. It was further recommended by Mr. Cowan that the EDC be sure to tie such concepts to EDC purposes.

Citizen Comment – Mr. Jim Barshop spoke to the group as a visitor from outside Hollywood Park. He is representative for a group that is considering leasing retail space for card house facility at Galleria Oaks. Their concept is to lease approximately 3,500 square feet, for private card games (poker). He also intends to reach out to members of the H.P. City Council. No alcohol would be served. Sales tax receipts will be received, per his proforma. Mr. Barshop is seeking feedback from the community on the operation of such facility within city limits.

There being no further business, the meeting was adjourned at 6:29 p.m.

Minutes Approved, this 18 day of January 2018



EDC President/Justin Moore



EDC Secretary/Ben Henderson