

## **Meeting Minutes from the Town of Hollywood Park Economic Development Corporation**

Meeting Date: October 19, 2017

Members in attendance: Scott Boynton, Justin Dolle, Justin Moore, Ben Henderson, Mike Drewry, Scott Farrimond

Also in attendance: EDC attorney – Ryan Henry, Janice Alamia

Members absent: Julie Chudnow

The meeting was called to order at 5:33 p.m.

Minutes of the September 2017 meeting were approved.

Financial statements were reviewed and were approved.

Old Business –

Item #1 – Commercial Garden Feasibility Project – This project is needing discussion, but could not be considered until 2018 if Mr. Drewry leads it. He asks to keep it in the budget for now. Green Spaces Alliance is a good example of his idea for Hollywood Park. However, consideration of multiple sites is needed. Mr. Drewry envisions multi-generational events, and a possible meeting of all interested persons to be held sometime at the Voigt Center.

Item #2- Premier One Car Care – a prospective company is considering the land site next to MIDAS. It would have auto care, convenient waiting area, coffee shop services. A special permit has been sought by the owner. The Dog House restaurant is making preparations for a new restaurant in Galleria Oaks. It would offer lunch to late night service, beginning in the Spring of 2018.

Item #3 – prospective Business Assistance – Mr. Dolle is the de facto lead and believes we need a proper protocol for inquiries. There should be certain types of businesses the EDC wants to attract to H.P.

Item #4- Realtor/Broker outreach was updated. Mr. Henderson had talked with Philip Becker of Becker Properties. Their company website contains features of several large neighborhoods, and it would be nice if Becker Properties could also feature H.P. Mr. Drewry discussed possible mailouts, letters, and ways to make use of H.P. website or Facebook page to point prospects to more information.

Item #5 – Social Media Project updates were reviewed regarding Facebook page. The H.P. page is not yet published, but can be launched immediately by Mr. Moore whenever ready. Multiple members are needed to “like” the page, and provide surveillance of any inquiries. Mr. Moore will also “like” pages of local H.P. businesses in effort to establish links therein.

Item #6 – Beautification -Mr. Drewry is the lead for this project which could include landscaping, application of fertilizer, grass types, watering, fencing or other improvements to enhance appearance of H.P. community areas.

New Business –

Item #1 – Shred Day – Motion was made for H.P. EDC to host this event with a \$350 expenditure in the month of October. This annual event is for H.P. residents and businesses alike.

Item #2 – Holiday Decorations – as proposed by Ms. Curnow, this project could expend up to \$10,000. Per legal counsel, the EDC cannot select a specific holiday, but generally offer to make available nice decorations if businesses want to obtain & participate them from the EDC. Counsel had drafted a new project proposal, but forgot to attach to the resolutions for this meeting. Ms. Chudnow not being at the meeting, the other board members thought this to be a good idea, but were inclined to observe & discuss this further into the Q4 time frame.

Item #3 – Mr. Henderson suggested support be considered for expenditures for Voigt Center activities and H.P. resident gatherings for the Spring of 2018. EDC has previously made such efforts to provide mulch, and community interaction with businesses in past years, however the Voigt area was closed for construction in 2017.

There being no further business, the meeting was adjourned.

Minutes Approved, this 16<sup>th</sup> day of November 2017

  
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EDC President/Justin Moore

  
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EDC Secretary/Ben Henderson