

**Meeting Minutes from the Town of Hollywood Park Economic Development Corporation**  
Held on January 19, 2017

Members in attendance: Bert Thompson, Justin Moore, Scott Boynton, Justin Dolle, and Ben Henderson. Mike Drewry. Also in attendance: EDC attorney – Ari DerOhanian and City Secretary – Janice Alamia

Members absent: Mike Drewry and Scott Farrimond

Minutes of the October 2016 and November 2016 meetings were approved. Financial statements were then reviewed and approved. Justin Moore asked about items of Strategic Marketing and Branding.

Agenda Item 3 – Fire Department request – Chief Butrico requested EDC funding of a new security camera system. The installed cost proposal is for \$23,704.08 with an additional extended service plan fee available at \$154.00. This is to help prevent theft of items from Fire Department such as radios that were missing from fire trucks sitting in the bay areas of Fire Department property.

Representatives of PROTECTION 1 and HIK VISION demonstrated a camera system. This is same firm that will be providing cameras for the new Voigt Park improvements. Chief Butrico suggested placing cameras in the following areas:

- 4 cameras in long fire truck bay parking garage
- 1 camera at intersection of 281 and Mecca
- 1 camera at gate to rear parking lot
- 1 camera at front door
- 1 camera at side door
- 1 camera at rear door

Mr. Randy Rimmer stated the camera system would come with a 90-day warranty. An extended warranty with service is available. Warranty protects against lightning, theft, or vandalism. Bert Thompson asked questions regarding leased systems. Mr. Rimmer stated a P-1 lease is available or a Marlin lease with buyout at end of lease is also available, and he would provide cost estimates for both types of leases following the EDC meeting. Life expectancy of systems is 5 to 8 years. Some of the features highlighted are optical zoom, digital zoom, video alerts, motion detection, and zoom function in either live feed or playback video modes. Total system capacity offers 6 terrabytes of data (per camera), enough for approximately 30 days recordings. Mr. Rimmer indicated similar systems are installed at Mission Golf, and a WellMed location, and Kendall County facility, as examples.

Rationale for the system was discussed as protection of property, theft protection, resident protection, and occasional assistance to police department for review of vehicles entering H.P. on Mecca. Legal counsel stated further consideration would require the EDC to establish a “project” by the board.

Resident Kristin Hogat stepped forward to ask about cloud connection, and security of stored data. Resident Michael Flores stepped forward to ask for clarification whether funds expended would be EDC or city capital funding.

Agenda Item 1 – Prioritization of Possible Projects. Justin Moore led a group review and discussion of all currently proposed projects with intent to identify lead organizers and/or secondary supporters. The following were determined:

- a. Pole Banner project – the proposed goals seems vague; no one volunteered to lead this effort
- b. Local Business Outreach – Justin Moore will lead. City Secretary mentioned future potential coordination with the State Office of Small Business Assistance.
- c. Business Assistance Project – Bert Thompson will lead; Justin Dolle will provide support
- d. Real Estate Broker Outreach – Ben Henderson will lead
- e. Research & Analytics – Scott Boynton will lead
- f. Website – Justin Moore will lead; Justin Dolle will support
- g. Advertising – Bert Thompson will lead

Regarding the website project, resident Kristin Hogat stepped forward to ask whether vendor would just create the site, or create and host. She asked if there was capability to be webmaster. City Secretary stated an amount of \$2,666 had been spent for current website vendor as of April, 2016. The group discussed what to do and decided to bring in Blond Creative at next meeting to provide a status report. Decision needs to be made whether to continue this or drop the project.

Agenda Item 4 – Routes to Galleria Oaks was discussed. Legal counsel stated an estimate of \$6,000 was submitted to provide a survey of Hwy 281 boundary areas with Hollywood Park. It was stated that Enclave board does not want access to Galleria Oaks to run through their subdivision.

New Business – a draft Mission Statement was reviewed. Suggestions were made to insert text for the preservation of the neighborhood character, to attract people to live in Hollywood Park, and to emphasize “lifestyle”.

Budget Item – the EDC discussed and approved an expense of \$730 from EDC funds to reimburse the City for expenses incurred at the Walk-Ons groundbreaking event. The funds will be paid out of the Local Business Outreach line within the budget.

Meeting was then adjourned at 7:15 p.m.

Minutes Approved, this 16<sup>th</sup> day of MARCH 2017

  
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EDC President/Justin Moore

  
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EDC Secretary/Ben Henderson