

Meeting Minutes from the Town of Hollywood Park Economic Development Corporation

Held on Thursday, November 17, 2016

Members in attendance: Bert Thompson, Justin Moore, Scott Boynton, Justin Dolle, and Mike Drewry.

Also in attendance: EDC attorney – Ryan Henry, Attorney – Ari, City Secretary – Janice Alamia

Members absent: Scott Farrimond

The new Treasurer of the Town of Hollywood Park was introduced, Kristina Marsico.

First item of business was an extensive presentation for purpose of board training and orientation of new board members. Presentation was made by Ryan Henry. Mr. Henry has been involved with EDC law since the year 1998. He indicated the distinction between San Antonio form of government as a Home Rule Municipality whereas Hollywood Park operates under General Law. He also emphasized board members should not gather or meet together except when conducting official business of the EDC. Members should not reply to “all” on emails, and be aware not to engage in cartwheeling or walking quorum discussions apart from normal EDC meetings. Mr. Henry indicated everyone on the Hollywood Park EDC must take Open Meetings Act online training.

The EDC must designate a project in order to be able to spend any dollars. Dollar amounts exceeding the level of \$10,000 must be elevated to the City Council for consideration and action/approval by the City Council.

Old Business –


- a.) The framework of a proposed website was viewed. Justin Moore indicated it still requires input of content. The website service prefers to receive all content as a full content “dump”. Website will have a focus on economic development, developing businesses, business-oriented links, and 10 items that make the Town of Hollywood Park a great place to live.
- b.) The board reviewed a list of projects consisting of 7 resolutions which need to be prioritized. It was requested a list of all businesses and the amount of tax each generates to the City be compiled. Also, any available real estate should be compiled. City Secretary Alamia indicated owners of Walk-Ons had stated our geographic location is within the “Moneyball” area of north San Antonio where retailers want to located and participate. Advertising and promotional events were discussed, and Ms. Alamia said one even with a huge turnout was an open house conducted by Creative Horizons. President Moore asked board members to review the list and prioritize and/or ask questions. Mr. Drewry stated some things were lacking on the list and suggested the EDC look at how to improve the value of this list to the community; further suggesting beginning with one or two projects in 2017.
- c.) Discussion of routes from Hollywood Park to Galleria Oaks shopping center was opened up for purpose of reviewing routes, easements, and current status of gates behind one business. Mr. Henry said he could not find mention of gates in an old SUP, the there is mention of a wall or fence therefore this implies a completely closed off area. The board would like to know cost of metes & bounds mapping. Mr. Drewry would like to have an informal meeting with the business that has erected the gate(s).

New Business –

- a. Mr. Moore indicated he would be taking a group photo of police department tomorrow. He will try to get the police chief on camera. Next he wants to make videos of the fire department, on trees, and on various community groups within Hollywood Park.
- b. Attorney Artin DerOhanian approached the podium to request a \$23,000 expenditure for cameras needed to monitor equipment within the fire department building. Justin Moore and Ben Henderson asked that the fire chief attend the next monthly meeting to speak on this issue. During this discussion, Scott Boynton asked for budget clarification. Ms. Alamia stated the new fiscal year begins on October 1 and runs through September 30 of the next year.
- c. Board members discussed the mission statement of purpose. President Moore suggested all EDC board members review the current statement and bring edits or comments to next meeting.
- d. The item of discussion regarding Galleria Oaks interface was tabled until next meeting.
- e. The board discussed the EDC in relation to our local Homeowners Association(s). The EDC can decide on economic development as long as we have backup. The EDC cannot expend funds on community development projects. Funds can be expended if a tie-in exists for economic development. The EDC wants to determine the question: "Where is the line drawn between EDC and community events?" There should be open dialogue with the HOA to discuss topics such as security, streets, social aspects of the community.

The meeting was thereafter adjourned until January, 2017.

Minutes Approved, this 19th day of JANUARY 2017



EDC President/Justin Moore



EDC Secretary/Ben Henderson