

**MINUTES OF THE MEETING OF**  
**THE TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT**  
**CORPORATION**

THE STATE OF TEXAS

COUNTY OF BEXAR

TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION

On this 19<sup>th</sup> day of November, 2015, the Board of Directors (The Board) of the Town of Hollywood Park Economic Development Corporation (the Corporation) convened at 5:00 PM at the Town of Hollywood Park City Hall, #2 Mecca Drive, Hollywood Park, Texas with the following members present and in attendance:

President Brent Lane, Secretary John F. Dini, Mike Drewry, Clark Smith and Justin Moore

Directors Prater and Farrimond were not in attendance

Thus constituting a majority of the persons appointed to the Board and a quorum for the transaction of business; and notice of such meeting having been duly given in accordance with the provisions Section 12 of the developmental Corporation Act of 1979, as amended, Texas Revised Civil Statutes Annotated Article 5190.6 (the Act). Also in attendance were Janice Alamia - City Secretary, Maria Hernandez – Assistant City Secretary, Judy Bordman – City Treasurer, and Ryan Henry – EDC Attorney

President Lane called the meeting to order at 5:34 PM.

**Motion:** Smith -- To accept the minutes of the October meeting as presents. Moore second  
Passed 4-0

**Motion:** Dini -- To accept the financial report as presented. Drewry second. Passed 4-0

Old Business

Mike Drewry was sworn in for another term.

E. D.C. Web design. Nothing accomplished. Bret will follow up with Mary Uhlig. Meet with Blonde Creative in December.

Justin Moore inquired as to whether Blonde Creative has secured a URL for the website.  
[www.HPEDC.gov](http://www.HPEDC.gov) was recommended

5:41 Director Farrimond arrived.

New business: HP signage for the Enclave. Clark Smith to follow up with HOA president with Brent Lane and Mike Drewry assisting. Justin will do a drone fly over of area businesses to map Enclave access. Mike Drewry will lead conversations with business owners, with Clark Smith and Justin Moore assisting.

Justin; shooting footage of HPPD doing a house check. One more shoot and interviews with B roll. New body cams. Doggie jail. Justin posted the HPFD video to Firefighters' union, where it received. 2,000 views.

Holiday Inn promotional event: President Lane reached out, no response. Line item for \$500 expenditure in the budget. Do an HPFD Santa appearance.

EDC viewed Holiday messaging and promotional for Clear channel billboard

John Dini showed the new presentation folders. Justin Moore recommended putting a QR code on the Business Outreach Packet

Mike Drewry: Community Garden: Teaching area. Possible UTSA architecture school design. Invite citizens to organization meeting.

Justin Moore noted the Nextdoor.com HP social site. Will demo for the E.D.C. Next month.

There being no further business, President Lane adjourned the meeting at 6:33.

MINUTES APPROVED this 18 day of February, 2016.



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President



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Secretary



