

MINUTES OF THE MEETING OF
THE TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT
CORPORATION

THE STATE OF TEXAS

COUNTY OF BEXAR

TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION

On this 21st Day of May, 2015, the Board of Directors (The Board) of the Town of Hollywood Park Economic Development Corporation (the Corporation) convened at 5:00 PM at the Town of Hollywood Park City Hall, #2 Mecca Drive, Hollywood Park, Texas with the following members present and in attendance:

President Brent Lane, Secretary John F. Dini, Mike Drewry, Clark Smith and Stu Werner

Thus constituting a majority of the persons appointed to the Board and a quorum for the transaction of business; and notice of such meeting having been duly given in accordance with the provisions Section 12 of the developmental Corporation Act of 1979, as amended, Texas Revised Civil Statutes Annotated Article 5190.6 (the Act). Also in attendance were Janice Alamia – City Secretary, Ryan Henry – EDC Attorney, and Judy Chumbley – City Treasurer.

President Lane called the meeting to order at 5:32 PM.

Motion: Werner, to accept the minutes of the March meeting as read. Smith second. Approved 4-0

Motion: Dini, To accept the report of the City Treasurer with Modifications , Werner second. Approved 4-0

Old Business: Mary Uhlig of Dublin and Associates was not available, updates next month.

Web Status: Louis Cardenas of Blonde Creative showed the current template. Blonde creative will do functionality changes, staff can do updates and data. Dini and Drewry asked about a wire frame and proposed copy. Blonde will provide wire frame so EDC can see where Dublin Copy fits and what additional is needed. Citizen Justin-Moore asked whether the site would be responsive for mobile applications. Mr. Cardenas assured him that it would be.

Update on proposed Town Video library. Justin Moore discussed a concept video. He will have full piece for the next meeting. Also discuss storage and online (hard drive storage.) Next meeting: discuss and fill out plan. President Lane asked the EDC Attorney to prepare an agreement for donation of royalty-free photos and video

Discussion on business outreach packet(Dini). Put it in a packet folder. Supply to lease brokers. Blonde to submit recommendations. Add content to website. Business directory.

Memorandums of understanding for Galleria Oaks and Cars and Coffee. Drewry Asked about placement liability, The EDC Attorney will put something in the agreement. Indemnify for damages to poles? (incorporate into veto). Need for a reserve officer. Discussions on vehicle limits.

Motion: Smith, to approve drafting a memorandum of understanding for Galleria Oaks . Second Werner, approved 4-0

Park Tuesday. Set up business participation as due consideration for promotion. Get price on cards, table toppers, stickers. Movie night. Consequences of not honoring? (R, remove from website and promotional activities. (Due process advised.) John Dini: come back with prices on resident cards.

Discussion of recent burglaries. Chief Prichard estimates \$50-60,000 for security cameras at town entrances. Beta test site. Meet with vendors. Promote status as the Safest Community in the San Antonio area.

There being no further business. The meeting was adjourned at 7:32 PM.

MINUTES APPROVED this 18th day of June, 2015.



Brent Lane, President



John Dini, Secretary

