

**MINUTES OF THE MEETING OF**  
**THE TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT**  
**CORPORATION**

THE STATE OF TEXAS

COUNTY OF BEXAR

TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION

On this 25<sup>th</sup> day of July, 2013, the Board of Directors (The Board) of the Town of Hollywood Park Economic Development Corporation (the Corporation) convened at 5:00 PM at the Town of Hollywood Park City Hall, #2 Mecca Drive, Hollywood Park, Texas with the following members present and in attendance:

President Brent Lane, Vice President Nick Prater, Secretary John F. Dini, Misty Mayo, Scott Farrimond, Stu Werner and Phillip Wilberg

Thus constituting a majority of the persons appointed to the Board and a quorum for the transaction of business; and notice of such meeting having been duly given in accordance with the provisions Section 12 of the developmental Corporation Act of 1979, as amended, Texas Revised Civil Statutes Annotated Article 5190.6 (the Act). Also in attendance were Mayor Daniel Ortega, Janice Alamia – City Secretary, Harry B. Adams – EDC Attorney, and Adelina Mardegain – City Finance Director.

The Board conducted a publicly announced working session prior to the meeting.

President Lane called the meeting to order at 6:36 PM

Motion: Farrimond — To approve the minutes of the meeting of May, 2013 as presented.  
Second—Werner. Approved 7-0

Motion: Farrimond— To approve the minutes of the meeting of June, 2013 as presented.  
Second—Werner. Approved 7-0

City Finance Director Mardegain presented the treasurer's report. Motion: Dini — To approve the treasurer's report as presented. Second —Prater. Approved 7-0

There were no citizen comments

Public seminars sponsored by the EDC will begin with a conservation workshop on September 21<sup>st</sup> in cooperation with SAWS. It will be followed by a home value seminar featuring Energized Real Estate, and a home improvement seminar featuring local vendors if possible. Suggestions were made to have this seminar include the City Inspector for clarification on what work requires permits, a session on how to qualify tradespeople, and the possibility of working with the HOA to develop a recommended vendor list.

President Lane met with the owner of the Holiday Inn to discuss cooperation in advertising for non-residents

Director Wilberg updated the EDC on the Tree City USA designation. The City Council has passed a tree ordinance, and is establishing the Tree Committee. The City must schedule an Arbor Day, with a proclamation. This will probably occur in October, so that we can apply for the designation right after the first of the year.

Director Mayo discussed developing a map of local businesses, which will require developing criteria for determining what constitutes a qualified business.

EDC Attorney Adams noted that other EDCs he works with have golf shirts to identify EDC members at community events. The EDC agreed to revisit this idea when the marketing /branding work is complete.

The next EDC meeting is scheduled for August 15.

The meeting was adjourned at 7:58 PM.



Brent Lane, President



John F. Dini, Secretary