

MINUTES OF THE MEETING OF
THE TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT
CORPORATION

THE STATE OF TEXAS

COUNTY OF BEXAR

TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION

On this 16th day of May, 2013, the Board of Directors (The Board) of the Town of Hollywood Park Economic Development Corporation (the Corporation) convened at 5:30 PM at the Town of Hollywood Park City Hall, #2 Mecca Drive, Hollywood Park, Texas with the following members present and in attendance:

President Brent Lane, Vice President Nick Prater, Scott Farrimond (late), Misty Mayo, Stu Werner, and Phillip Wilberg

Thus constituting a majority of the persons appointed to the Board and a quorum for the transaction of business; and notice of such meeting having been duly given in accordance with the provisions Section 12 of the developmental Corporation Act of 1979, as amended, Texas Revised Civil Statutes Annotated Article 5190.6 (the Act). Also in attendance were Janice Almaia – City Secretary, Harry B. Adams – EDC Attorney, and Adelina Mardegain – City Finance Director, Mark Perry -- Mayor

- Motion –To approve the City Finance Director’s Finance Report as submitted. Approved 4-0

Mary Uhlig of Dublin & Associates updated the Board on the progress of the marketing and branding study. D & A is currently working with Energized Real Estate to identify neighborhoods for comparison. Possible candidates include Oak Hollow, Castle Hills, Shavano Park Deerfield, Bluffview and Elm Creek. D&A is scheduling two work sessions with residents, distributing a questionnaire to residents and interviewing realtors who sell in HP and in other areas. They will also reach out to business registered in the town.

Director Wilberg updated on the Tree City USA initiative. The proposed qualifying ordinance will be given to the City Code Committee for review.

Director Mayo discussed a “buy local” initiative, distributing email to residents encouraging them to purchase from HP businesses.

President Lane updated the Board on the Toshiba/Green Star Wireless/LED streetlight project.

President Lane updated on the mulch/water conservation program. The EDC will pan citizen events on conservation, as well as the branding initiative, increasing home value and home improvement tips.

The next EDC meeting is scheduled for Thursday, June 20th.

The meeting adjourned at 7:00 PM.



Brent Lane, President



John F. Dini, Secretary