

MINUTES OF THE MEETING OF
THE TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT
CORPORATION

THE STATE OF TEXAS

COUNTY OF BEXAR

TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION

On this 18th day of April, 2013, the Board of Directors (The Board) of the Town of Hollywood Park Economic Development Corporation (the Corporation) convened at 5:30 PM at the Town of Hollywood park City Hall, #2 Mecca Drive, Hollywood Park, Texas with the following members present and in attendance:

President Brent Lane, Vice President Nick Prater, Secretary John F. Dini, Scott Farrimond, Misty Mayo, and Phillip Wilberg

Thus constituting a majority of the persons appointed to the Board and a quorum for the transaction of business; and notice of such meeting having been duly given in accordance with the provisions Section 12 of the developmental Corporation Act of 1979, as amended, Texas Revised Civil Statutes Annotated Article 5190.6 (the Act). Also in attendance were Janice Almaia – City Secretary, Harry B. Adams – EDC Attorney, and Adelina Mardegain – City Finance Director.

- Motion - Farrimond: Approve March Minutes as submitted and February Minutes as amended. Second Prater. 5-0
- Motion – Dini: To approve the City Finance Director’s Finance Report as submitted. Second Farrimond, 5-09

President Lane noted that Director David Ortega has become mayor-elect, and had surrendered his seat on the EDC, but would continue as ex- officio in his role as Mayor. New Director Misty Mayo has been approved by City Council at their meeting of 4/16/13. He welcomed Misty to the Board.

Mary Uhlig of Dublin & Associates presented the preliminary plan for the marketing and branding study. The meeting with Energized Real Estate produced exciting possibilities for data analysis, which will be matched with Scarborough for behavioral data. Two work sessions with citizens have been scheduled on April 30 at noon, and on May 7th at 6:30 PM. All households will receive postcard invitations. (expense was approved at the March meeting). Other sessions

will be scheduled with realtors, brokers and businesses. President Lane also that suggested some programs for citizen education could result form this effort.

Paul Johnson of the Texas Forest Service gave a presentation on the requirements of Tree City USA certification. Director Wilberg will follow up, and said that he expects the Town to accomplish the requirements for this designation by the end of 2013.

Business cards for EDC members were distributed. Thank you to Director Werner and City Finance Director Adelina Mardegain for their work on these.

President Lane updated on the mulch/water conservation program. He has spoken with HP citizen Karen Guz or SAWS, and is seeking their participation in a bulk mulching program. SAWS is also planning a promotion of drought tolerant plans beginning in May.

Citizen Mark Uhr offered to update last year's oak wilt map, defining the "battle line" of the disease's progress.

The next EDC meeting is scheduled for Thursday, May 16th.

The meeting adjourned at 6:32 PM.

Approved by:



Brent Lane, President



John F. Dini, Secretary