

**TOWN OF HOLLYWOOD PARK**  
**THE HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION**  
**WILL MEET ON THURSDAY, SEPTEMBER 17, 2015 AT 5:30 P.M.**  
**IN TOWN HALL AT #2 MECCA DRIVE.**

**AGENDA**

- I. CALL TO ORDER
- II. ROLL CALL
- III. APPROVAL OF THE MEETING MINUTES 7/16/15
- IV. ACCEPT THE FINANCIAL STATEMENTS AS OF 8/31/15
- V. EDC BOARD RENEWALS AND NEW APPOINTMENT
- VI. OLD BUSINESS:
  1. Update and Discuss/Take Possible Action on Marketing Plan, including schedule for web site copywriting, outreach to Realtors and updates to editorial boards. (M. Uhlig/Dublin).
    - a. Citizen Comments:
    - b. Discussion:
  2. Update and Discuss/Take Possible Action on EDC web site design (L. Cardenas/Blonde).
    - a. Citizen Comments:
    - b. Discussion:
  3. Discuss/Take Possible Action on content and printing for "Hollywood Park Business Welcome Kit" (Dini).
    - a. Citizen Comments:
    - b. Discussion:
  4. Discuss/Take Possible Action on incentives, promotion and development of commercial property to increase sales tax revenue as an EDC strategy (Prater/Lane).
    - a. Citizen Comments:
    - b. Discussion:
- VII. NEW BUSINESS
  1. Discuss/Take Possible Action and Adoption of 2015-2016 Annual Budget (Lane).
    - a. Citizen Comments:
    - b. Discussion:
  2. Update and Discuss/Take Possible Action on TPWD Grants due October 1 (Lane).
    - a. Citizen Comments:
    - b. Discussion:

3. Discuss/Take Possible Action on allocation of funds for EDC post card communicating EDC position on Economic Development benefits of Voigt Park redevelopment for bond election (Lane).
  - a. Citizen Comments:
  - b. Discussion:
  
4. Discuss/Take Possible Action on status of all current EDC projects for overall discussion of whether EDC Goals are being met. Discussion and brain storming on possible topics to include on future agendas.
  - a. Citizen Comments:
  - b. Discussion:

#### VIII. ADJOURNMENT

I certify that a copy of the above Notice of a Meeting was posted on the Official Bulletin Board, located at City Hall, on Monday, September 14, 2015 by 5:00 p.m.

  
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Janice Alamia, City Secretary

#### **AGENDA NOTICES:**

##### Decorum Required:

Any disruptive behavior, including shouting or derogatory statements or comments may be ruled out of order by the Presiding Officer. Continuation of this type of behavior could result in a request by the Presiding Officer that the individual leave the meeting, and if refused, an order of removal.

##### Executive Session

The Board reserves the right to go into executive/closed session on any topic posted on the agenda or which flows from an agenda topic should the presiding Board Member decide it is in the best interest of the EDC to convene in executive/closed session pursuant to the Texas Open Meetings Act.

**THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT THE CITY SECRETARY'S OFFICE AT (210) 494-2023 EXT 221 OR FAX (210) 494-7859 FOR FURTHER INFORMATION.**