

**TOWN OF HOLLYWOOD PARK**  
**THE HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION**  
**WILL MEET ON THURSDAY JUNE 19, 2014 AT 5:30 P.M.**  
**IN TOWN HALL AT #2 MECCA DRIVE.**

**AGENDA**

- I. CALL TO ORDER
- II. ROLL CALL
- III. VOTE TO EXCUSE ABSENTEE MEMBERS
- IV. APPROVAL OF THE MEETING MINUTES 5/22/14
- V. ACCEPT THE FINANCIAL STATEMENTS AS OF 5/31/14

VI. OLD BUSINESS:

**TOPICS**

- 1. Discuss/Take Possible Action on updates to the Strategic Marketing and Branding campaign to include the web site, social media and signage programs and pricing. (Texas Creative).
  - a. Citizen Comments:
  - b. Discussion:
- 2. Discuss/Take Possible Action on future phasing and implementation schedule of ongoing Marketing Plan ( Texas Creative/M. Uhlig).
  - b. Citizen Comments:
  - c. Discussion:
- 3. Discuss/Take Possible Action on incentives, promotion and development of commercial property as an EDC strategy (Lane/Prater).
  - a. Citizen Comments:
  - b. Discussion:

VII. NEW BUSINESS:

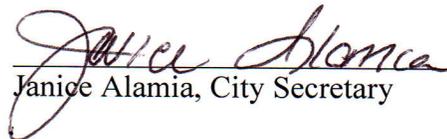
**TOPICS**

- 1. Discuss/Take Possible Action on “Buy Local” Business Promotion program for commercial, restaurant and hospitality in Hollywood Park (Lane).
  - a. Citizen Comments:
  - b. Discussion:
- 2. Discuss/Take Possible Action on pursuit of Grants for Public Improvements, including but not limited to transportation, street/drainage, recreation, tourism and habitat. (Lane).
  - a. Comments:
  - b. Discussion:

3. Discuss/Take Possible Action on promotion of Voigt Park Master Plan and Improvements by City Council (C. Fails/Staff).
  - a. Comments:
  - b. Discussion:
4. Discuss/Take Possible Action on EDC Goals and Strategies for 2014.
  - a. Citizen Comments:
  - b. Discussion:
5. Discuss/Take Possible action regarding the July 2014 EDC meeting.
  - a. Citizen Comments:
  - b. Discussion:

#### VIII. ADJOURNMENT

I certify that a copy of the above Notice of a Meeting was posted on the Official Bulletin Board, located at City Hall, on Monday, June 16, 2014 by 5:00 p.m.

  
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Janice Alamia, City Secretary

#### AGENDA NOTICES:

##### Decorum Required:

Any disruptive behavior, including shouting or derogatory statements or comments may be ruled out of order by the Presiding Officer. Continuation of this type of behavior could result in a request by the Presiding Officer that the individual leave the meeting, and if refused, an order of removal.

**THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT THE CITY SECRETARY'S OFFICE AT (210) 494-2023 EXT 221 OR FAX (210) 494-7859 FOR FURTHER INFORMATION.**