

**TOWN OF HOLLYWOOD PARK**  
**THE HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION**  
**WILL MEET ON THURSDAY APRIL 17, 2014 AT 5:30 P.M.**  
**IN TOWN HALL AT #2 MECCA DRIVE.**

**AGENDA**

I. CALL TO ORDER

II. ROLL CALL

III. VOTE TO EXCUSE ABSENTEE MEMBERS

IV. APPROVAL OF THE MEETING MINUTES 2/20/14

V. ACCEPT THE FINANCIAL STATEMENTS AS OF 2/28/14

VI. OLD BUSINESS:

**TOPICS**

1. Discuss/Take Possible Action on updates to the Strategic Marketing and Branding campaign to include the web site, social media and signage programs and pricing. ( B. Lane/ Texas Creative)
  - a. Citizen Comments:
  - b. Discussion:
2. Discuss/Take Possible Action on the Tree Committee Program (P. Wilberg)
  - a. Citizen Comments:
  - b. Discussion:
3. Report on the March 29<sup>th</sup> Community Fair (B. Lane)
  - a. Citizen Comments:
  - b. Discussion:

VII. NEW BUSINESS:

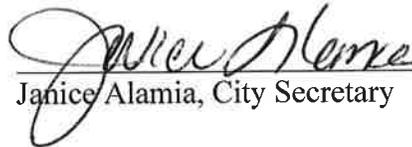
**TOPICS**

1. Discuss/Take Possible Action on Police and Fire initiatives impacting residents.
  - a. Citizen Comments:
  - b. Discussion:
2. Discuss/Take Possible Action on the proposal for LED Street Lights.
  - a. Citizen Comments:
  - b. Discussion:

3. Discuss/Take Possible Action on promotion and development of commercial property as an EDC strategy.
  - a. Citizen Comments:
  - b. Discussion:
  
4. Discuss/Take Possible Action on setting a monthly date for EDC meetings.
  - a. Citizen Comments:
  - b. Discussion:

## VIII. ADJOURNMENT

I certify that a copy of the above Notice of a Meeting was posted on the Official Bulletin Board, located at City Hall, on Monday, April 14, 2014 by 5:00 p.m.

  
\_\_\_\_\_  
Janice Alamia, City Secretary

## AGENDA NOTICES:

### Decorum Required:

Any disruptive behavior, including shouting or derogatory statements or comments may be ruled out of order by the Presiding Officer. Continuation of this type of behavior could result in a request by the Presiding Officer that the individual leave the meeting, and if refused, an order of removal.

### Attendance By Other Elected or Appointed Officials:

It is anticipated that members of the City Council, or other city board, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the other city boards, commissions and/or committees. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the other boards, commissions and/or committees of the City, whose members may be in attendance. The members of the boards, commissions and/or committees may participate in discussions on the same items listed on the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for that board, commission or committee subject to the Texas Open Meetings Act.

**THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT THE CITY SECRETARY'S OFFICE AT (210) 494-2023 EXT 221 OR FAX (210) 494-7859 FOR FURTHER INFORMATION.**