# TOWN OF HOLLYWOOD PARK THE HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION WILL MEET ON THURSDAY, APRIL 16, 2015 AT 5:30 P.M. IN TOWN HALL AT #2 MECCA DRIVE.

# **AGENDA**

- I. CALL TO ORDER
- II. ROLL CALL
- III. APPROVAL OF THE MEETING MINUTES 3/19/15
- IV. ACCEPT THE FINANCIAL STATEMENTS AS OF 3/31/15
- V. OLD BUSINESS:
  - 1. Update and Discuss/Take Possible Action on Marketing Plan (M. Uhlig/Dublin).
    - a. Citizen Comments:
    - b. Discussion:
  - 2. Update and Discuss/Take Possible Action on EDC web site design (L. Cardenas/Blonde).
    - a. Citizen Comments:
    - b. Discussion:
  - 4. Discuss/Take Possible Action on incentives, promotion and development of commercial property to increase sales tax revenue as an EDC strategy (Prater/Lane).
    - a. Citizen Comments:
    - b. Discussion:
  - 5. Update and Discussion/Take Possible Action on Proposal for EDC Outreach and Support of Local Businesses (Dini).
    - a. Comments:
    - b. Discussion:
  - 6. Update and Discussion/Take Possible Action on Proposal for Development of EDC video content (Dini/Moore).
    - a. Comments:
    - b. Discussion:

## VI. NEW BUSINESS

- 1. Request by Town of Hollywood Park for reimbursement of improvements and mitigation to police and fire services building and roof of City Hall (Mayor Fails).
  - a. Citizen Comments:
  - b. Discussion:

- 2. Request by Town of Hollywood Park for support of community outdoor movie series for 2015 (Mayor Fails).
  - a. Citizen Comments:
  - b. Discussion:
- 3. Discuss/take possible action on legal items associated with Galleria Oaks for support of commercial leasing including but not limited to contract for banner placement (Lane).
  - a. Citizen Comments:
  - b. Discussion:
- 4. Discuss/Take Possible Action on status of all current EDC projects for overall discussion of whether EDC Goals are being met. Discussion and brain storming on possible topics to include on future agendas.
  - a. Citizen Comments:
  - b. Discussion:
- 5. Discuss/take possible action on payment of signs for Cars & Coffee event in the amount of \$177.07.
  - a. Citizen Comments:
  - b. Discussion:

### VII. ADJOURNMENT

I certify that a copy of the above Notice of a Meeting was posted on the Official Bulletin Board, located at City Hall, on Monday, April 13, by 5:00 p.m.

Janice Alamia, City Secretary

### AGENDA NOTICES:

# Decorum Required:

Any disruptive behavior, including shouting or derogatory statements or comments may be ruled out of order by the Presiding Officer. Continuation of this type of behavior could result in a request by the Presiding Officer that the individual leave the meeting, and if refused, an order of removal.

THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT THE CITY SECRETARY'S OFFICE AT (210) 494-2023 EXT 221 OR FAX (210) 494-7859 FOR FURTHER INFORMATION.