

TOWN OF HOLLYWOOD PARK
ECONOMIC DEVELOPMENT CORPORATION

THE BOARD OF DIRECTORS OF THE TOWN OF HOLLYWOOD PARK
ECONOMIC DEVELOPMENT CORPORATION WILL MEET THURSDAY,
DECEMBER 19, 2013 AT 5:30 P.M. AT TOWN HALL, #2 MECCA DRIVE.

AGENDA

- I. Call to order
- II. Roll Call
- III. Approval of Meeting Minutes from the November 21 Meeting
- IV. Treasurer's Report
- V. Citizen's Comment Period - Open to the Public
- VI. Discussion, consideration and/or possible action may be taken on the following items:
 - A. Council Action
 - 1. Contracts (Texas Creative, Mobile Advertising, Digital Marquee)
 - 2. Tree Committee
 - B. Next Steps - Strategic Marketing and Branding
 - 1. Graphics
 - 2. Web and Social Media
 - 3. Sign programs
 - 4. EDC Materials
 - 5. Other Initiatives
 - C. Recap – Tree planting
 - D. Discussion and goals for 2014
- VII. Adjourn

I certify that a copy of the above Notice of an EDC Meeting was posted on the Official Bulletin Board, located at City Hall, on Monday, December 16, 2013 by 5:00 P.M.


Janice Alamia, City Secretary

THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT THE CITY SECRETARY'S OFFICE AT (210) 494-2023 EXT 221 OR FAX (210) 494-7859 FOR FURTHER INFORMATION.