

**TOWN OF HOLLYWOOD PARK**  
**THE HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION**  
**WILL MEET ON THURSDAY, JANUARY 15, 2015 AT 5:30 P.M.**  
**IN TOWN HALL AT #2 MECCA DRIVE.**

**AGENDA**

I. CALL TO ORDER

II. ROLL CALL

III. APPROVAL OF THE MEETING MINUTES 11/20/14

IV. ACCEPT THE FINANCIAL STATEMENTS AS OF 12/31/14

V. OLD BUSINESS:

1. Discuss/Take Possible Action on Grant Applications in support of EDC and Hollywood Park community development initiatives (K. Hill).
  - a. Citizen Comments:
  - b. Discussion:
2. Discuss/Take Possible Action on phasing and implementation of Marketing Plan (M. Uhlig).
  - b. Citizen Comments:
  - c. Discussion:
3. Discuss/Take Possible Action on implementation of creative and web site design (Uhlig/Blonde).
  - c. Citizen Comments:
  - d. Discussion:
4. Discuss/Take Possible Action on incentives, promotion and development of commercial property to increase sales tax revenue as an EDC strategy (Prater/Lane).
  - a. Citizen Comments:
  - b. Discussion:

VI. NEW BUSINESS

1. Update and Discussion/Take Possible Action on Proposal for EDC Outreach and Support of Local Businesses (Dini).
  - a. Comments:
  - b. Discussion:
2. Update and Discussion/Take Possible Action on Proposal for Development of EDC video content (Dini).
  - a. Comments:
  - b. Discussion:

3. Discuss/Take Possible Action on scheduling and funding a spring Community Fair in association with SAWS, CPS, SARA, TAMU and other groups for conservation and community improvements (Lane).
  - a. Citizen Comments:
  - b. Discussion:
  
4. Discuss/Take Possible Action on status of all current EDC projects for overall discussion of whether EDC Goals are being met. Discussion and brain storming on possible topics to include on future agendas.
  - c. Citizen Comments:
  - d. Discussion:

## VII. ADJOURNMENT

I certify that a copy of the above Notice of a Meeting was posted on the Official Bulletin Board, located at City Hall, on Monday, January 12, by 5:00 p.m.

  
Janice Alamia, City Secretary

### **AGENDA NOTICES:**

#### Decorum Required:

Any disruptive behavior, including shouting or derogatory statements or comments may be ruled out of order by the Presiding Officer. Continuation of this type of behavior could result in a request by the Presiding Officer that the individual leave the meeting, and if refused, an order of removal.

#### Executive Session

The Board reserves the right to go into executive/closed session on any topic posted on the agenda or which flows from an agenda topic should the presiding Board Member decide it is in the best interest of the EDC to convene in executive/closed session pursuant to the Texas Open Meetings Act.

**THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT THE CITY SECRETARY'S OFFICE AT (210) 494-2023 EXT 221 OR FAX (210) 494-7859 FOR FURTHER INFORMATION.**