

MINUTES OF A COUNCIL MEETING
DECEMBER 17, 2013

The Hollywood Park City Council met in a regular session on December 17, 2013 at 7:00 p.m. in Town Hall. Notice was posted in accordance with the Texas Open Meeting Laws.

Mayor David Ortega called the meeting to order with the following Council Members present: Steve Phillips, Sudie Sartor, Chris Fails, Matt Amerman and Holly McBrayer. Also present: Finance Director-Adelina Mardegain, Police Chief-Shad Prichard, Fire Chief-John Butrico, City Attorney- Michael Brenan and City Secretary-Janice Alamia.

PRESENTATIONS: None

ANNOUNCEMENTS/ MAYOR AND CITY EMPLOYEES:

1. Fire Report: Chief Butrico spoke about Acadian ambulance going to a new CAD system and their fire calls.
2. Police Report: Chief Prichard spoke about the new newsletter with links and pictures being distributed out by the Chief with city hall information. He spoke about the PD calls received and his new task force.
3. Financial report: Adelina Mardegain spoke about the collection agency program collecting approximately \$64,000. Dispatching fees will be waived for this year of approximately \$25,000. The auditors have concluded their report and will be at the next Council meeting to report findings.
4. City Secretary report: Harvest Fellowship has received their certificate of occupancy and are open for business. Thank you to Naomi Faz for all her diligent work on the web site.
5. City Attorney report: None

CONSENT AGENDA:

1. Approve the Minutes of the Regular Council Meeting 11/19/13.
2. Accept the Financial Statements as of 11/30/13.
3. **Resolution #317** approving the 2013 tax roll as submitted by the Bexar County Tax Assessor Collector.

CM Phillips made a motion to approve the Consent Agenda in its entirety. CM Sartor seconded the motion. The motion passed unanimously.

OLD BUSINESS:

1. Discuss/Take Possible Action on approving a bid to demolish 104 Sunway.
 - a. Citizen Comments: None
 - b. Discussion: CM Fails received a number of bids from different entities and J&J provided the needed breakdown of all needed. His recommendation was to accept J&J's bid. The Mayor asked to have J&J put us on their insured for purposes of this job. The representative from J&J agreed. Motion was made by CM Fails to accept the bid from J&J Custom Homes in the amount of

20,835.00 to demolish the house on 104 Sunway. CM Amerman seconded the motion. The motion passed unanimously. *In addition CM Fails made a motion to use the transferred funds from the Hotel Tax as approved by the judgment, to pay for the invoice for the demolition of 104 Sunway. CM Phillips seconded the motion. The motion passed unanimously.*

NEW BUSINESS:

1. Discuss/Take Possible Action on approving the EDC's expenditure of funds for a City Hall digital marquee.
 - a. Citizen Comments: None
 - b. Discussion: CM McBrayer was concerned about the size and price but Mr. Lane the President of the EDC was assured this was the right choice. The Council spoke about additional small marquee's in other locations in Hollywood Park in the future. CM Fails made the motion to approve the EDC expenditure of 48,204.31 for the digital marquee and CM Sartor seconded. The motion passed unanimously.

2. Discuss/Take Possible Action on an EDC expenditure of funds for the development of graphic, web design and town entrance signage by Texas Creative.
 - a. Citizen Comments: None
 - b. Discussion: Brent Lane, EDC President spoke about the strategic marketing including the street signs, banners, website, etc... CM McBrayer was concerned about the social media aspect and paying someone else to keep up with the EDC website, Pinterest, Facebook, etc....CM Sartor made the motion to approve these EDC expenditures for 15,560.00. CM Amerman seconded. The motion passed 4 to 1 with CM McBrayer voting Nay.

3. Discuss/Take Possible Action to approve an EDC expenditure for mobile advertising by Energized Real Estate.
 - a. Citizen Comments:
 - Chris Murphy/219 Donella: Mobile bill boards are not allowed in Bexar County so the size and location of the ad is relevant and he agrees with CM McBrayer.
 - b. Discussion: Mr. Lane spoke about being a key advertiser on a van owned by Energized Real Estate to advertise Hollywood Park. The expense would be 2,400.00 for a years' worth of advertising on their van. CM Amerman said he sees this van everywhere and he felt there would be a lot of exposure for one year. CM Fails asked where would we be located on the van and would are logo be shown. CM McBrayer researched them and they are beneficial to the home buyer but I don't see the value. CM Phillips made the motion to approve the EDC expenditure and CM Amerman seconded the motion. The motion passed 3 to 2 with Council Members Phillips, Sartor and Amerman voting Yea and Council Members Fails and McBrayer voting Nay.

4. Discuss/Take Possible Action to approve **Ordinance #934** increasing the franchise fee and extending the franchise for CPS Energy.
 - a. Citizen Comments: None
 - b. Discussion: Jim McAden from CPS spoke to the Council stating they were seeking an extension for the current 20 year franchise for an additional 4 years. This would be effect February 1st, 2014 with an additional 1% going to Hollywood Park which is about a \$30,000 annual increase to Hollywood Park. CM Fails made the motion to approve with CM Sartor seconding. The motion passed unanimously.

5. Discuss/Take Possible Action to approve an Ordinance amending Chapter 70, traffic and motor vehicles, of the Code of Ordinances to prohibit parking on unpaved areas of private property in residential districts.
 - a. Citizen Comments:
 - Chris Murphy/219 Donella: He urged the Council not to approve this Ordinance. We are a ranch style development and it is helpful to be able to park in our yards and we do care about our overall appearance.
 - Debbie Trueman/228 Fleetwood: She opposes this on multiple levels. She does not approve of government telling her where she can and cannot park on her own property. Let's practice a little tolerance here.
 - b. Discussion: Mayor and Council had discussion on certain residents parking their vehicles in their yards. The Mayor says some people are inconsiderate and leave their vehicles in their yards continuously and it is unappealing and it is an issue that needs to be dealt with. Council decided this was too broad and not ready to be voted on. CM Sartor suggested this be discussed and worked on by the Code Committee and they could decide whether this should even be brought to City Council. The Mayor and Council agreed.

6. Discuss/Take Possible Action to approve **Resolution #318** requesting that the City of San Antonio approve the Annexation of Merry Trail and its residences [exhibit A] by the Town of Hollywood Park.
 - a. Citizen Comments: None
 - b. Discussion: Mayor Ortega stated he has had several residents on Merry Trail requesting they be annexed into Hollywood Park. This would make for a more continuous boundary. CM McBrayer wondered if all the residents on Merry Trail wanted this annexation. CM McBrayer made the motion as listed above and CM Fails seconded. The motion passed unanimously.

7. Discuss/Take Possible Action to approve expenditures from the Police Department's asset forfeiture account in the amount of \$958.76.
 - a. Citizen Comments: None
 - b. Discussion: Chief Prichard asked the Council for this money to purchase a taser, holster, etc. for an officer. CM Fails made the motion as stated above with CM Sartor seconding. The motion passed unanimously.

8. Discuss/Take Possible Action to approve the nomination of members to the Tree City Advisory Board.
- a. Citizen Comments: None
 - b. Discussion: Chief Butrico as the Director of the Tree Committee explained the need for council to approve members to this committee in order to move forward. CM Phillips nominated Mark Duff to the committee. CM Sartor nominated Kim Stoker. CM Fails nominated Rhonda Johnson. CM Amerman nominated Cindy Lane. CM McBrayer nominated Phil Wilberg. Council would like to amend the current Ordinance to include 5 or more members because if anyone would like to volunteer we would like to include them. CM Fails made the motion and CM Phillips seconded. The motion passed unanimously.
9. Discuss/Take Possible Action to approve tree trimming on certain City property.
- a. Citizen Comments: None
 - b. Discussion: Chief Butrico stated he went out for bids concerning this issue. He is recommending B&B Tree Trimming since they are also arborists. CM Sartor made the motion to approve and use the transferred funds from the Hotel Tax as approved by the judgment for this expenditure. CM Phillips seconded. The motion passed unanimously.

CITIZEN PARTICIPATION: None

ADJOURNMENT: There being no other business, Mayor Ortega adjourned the Regular Meeting at 9:14pm

MINUTES OF THIS MEETING APPROVED AS SUBMITTED (X)
CORRECTED () THIS 21 DAY OF JANUARY, 2014.



Mayor, David L. Ortega

ATTEST:



City Secretary, Janice Alamia