

**TOWN OF HOLLYWOOD PARK
THE HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION
WILL MEET ON THURSDAY, NOVEMBER 17, 2016 AT 5:30 P.M.
IN TOWN HALL AT #2 MECCA DRIVE**

AGENDA

- I. CALL TO ORDER
- II. ROLL CALL
- III. ACCEPT THE FINANCIAL STATEMENTS AS OF 10/31/16
- IV. BOARD TRAINING REGARDING EDC PURPOSE, TEXAS OPEN MEETINGS ACT, TEXAS PUBLIC INFORMATION ACT, GENERAL OPERATIONS.
- V. OLD BUSINESS:
 1. Discuss/Take Possible Action on EDC web site design and launch including update from Blonde Creative.
 - a. Citizen Comments:
 - b. Discussion:
 2. Discuss/Take Possible Action and update on all existing projects for new EDC Board members including Starbucks project, Pole Banner project, Galleria Oaks Banner project, Local Business Outreach, Prospective Business Assistance project, Research and Analysis project, Voigt Drive Marquee project, website project, and all other projects passed for budget year 2016/2017. Possible discussion and action on prioritizing existing projects. Possible review of closed EDC projects from prior years to provide context of current projects.
 - a. Citizen Comments:
 - b. Discussion:
 3. Discuss/Take Possible Action on possible routes from surrounding areas to Galleria Oaks for walking, biking and golf carts to promote commercial traffic, including aerial mapping, review of easements and possible public access points, expanding sidewalk for biking access along Highway 281, and Chula Vista access.
 - a. Citizen Comments:
 - b. Discussion:
- VI. NEW BUSINESS
 1. Presentation of draft promotional videos created by Justin Moore.
 - a. Citizen Comments:
 - b. Discussion:
 2. Discuss/Take Possible Action on possible EDC project relating to security equipment and cameras for Hollywood Park Fire Department to demonstrate to the potential business market the level, skill, and technical capabilities of the Fire Department.

- a. Citizen Comments:
 - b. Discussion:
3. Discuss/Take Possible Action on alterations to EDC Mission Statement and/or Statement of Purpose.
 - a. Citizen Comments:
 - b. Discussion:
 4. Discuss/Take Possible Action regarding EDC interface with Galleria Oaks and development of possible projects and communication channels to promote incoming businesses, including Starbucks.
 - a. Citizen Comments:
 - b. Discussion:
 5. Discuss/Take Possible Action regarding explanation of powers and scope of homeowner's associations in the Town of Hollywood Park and how EDC projects which affects associations should be communicated. Possible discussion of coordinating efforts and projects with associations to efficiently accomplish goals.
 - a. Citizen Comments:
 - b. Discussion:

II. ADJOURNMENT

I certify that a copy of the above Notice of a Meeting was posted on the Official Bulletin Board, located at City Hall, on Monday November, 14, 2016 by 5:00p.m.


CITY SECRETARY

AGENDA NOTICES:

Decorum Required:

Any disruptive behavior, including shouting or derogatory statements or comments may be ruled out of order by the Presiding Officer. Continuation of this type of behavior could result in a request by the Presiding Officer that the individual leave the meeting, and if refused, an order of removal.

Executive Session

The Board reserves the right to go into executive/closed session on any topic posted on the agenda or which flows from an agenda topic should the presiding Board Member decide it is in the best interest of the EDC to convene in executive/closed session pursuant to the Texas Open Meetings Act

THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT THE CITY SECRETARY'S OFFICE AT (210) 494-2023 EXT 221 OR FAX (210) 494-7859 FOR FURTHER INFORMATION.