

ORDINANCE # 920

AN ORDINANCE AUTHORIZING TEMPORARY COMMERCIAL ADVERTISING SIGNS FOR BUSINESSES LOCATED ON LOOP 1604 AND US HIGHWAY 281 WHICH ARE NEGATIVELY IMPACTED BY HIGHWAY CONSTRUCTION ON SAID HIGHWAYS

WHEREAS, the City Council finds that businesses located on Loop 1604 and US Highway 281 have been negatively impacted by highway construction and associated lane closures and diversions; and

WHEREAS, the City council finds that it would be in the public interest to permit additional signs for such businesses which would not ordinarily be permitted until such time as the highway construction is completed and normal access to businesses located on Loop 1604 and US Highway 281 is restored; and

WHEREAS, permits for such additional signs shall not be considered permanent, set a precedent for future signage nor establish any sort of grandfather rights.

NOW THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF HOLLYWOOD PARK, TEXAS that a new Section 50-12 titled TEMPORARY COMMERCIAL SIGNS DUE TO HIGHWAY CONSTRUCTION of the Code of Ordinances is hereby adopted as follows:

“Sec.50-12. – Temporary commercial signs due to highway construction.

Temporary commercial advertising signs for businesses located on Loop 1604 and US Highway 281 may be authorized by the Mayor until highway construction is completed on said highways and normal access to businesses on said highways is restored. Such temporary sign permits shall be subject to the following standards:

- (a) Such signs may be installed on public property or rights-of-way provided such placement does not create excessive clutter or diminish traffic safety.
- (b) Such signs may be mobile signs located on a truck or trailer.
- (c) Such signs may not be electronic signs.
- (d) If located on private property, such signs shall be approved in advance by the owner of such private property.
- (e) Such signs shall comply with the restrictions in Sec. 50-1, 50-3 and 50-10 of the Code of Ordinances.
- (f) The size of such signs shall be limited in scale so as to maintain the scenic beauty of the city while at the same time calling attention to local businesses cut off from public access and view during highway construction. In such

regard the size standards in Sec. 50-2 shall not apply to the temporary signs authorized herein.

- (g) If a business owner is denied a temporary commercial advertising sign by the Mayor, in whole or in part, the business owner may appeal the Mayor's decision to the City Council for reconsideration.
- (h) The penalty section of this chapter shall apply to the unauthorized use or installation of temporary commercial advertising signs and the Chief of Police may remove any such unauthorized signs.
- (i) This ordinance shall automatically expire 120 days from the date of enactment unless renewed."

This ordinance shall be effective five days after its publication.

PASSED AND APPROVED this 20th day of November, 2012.



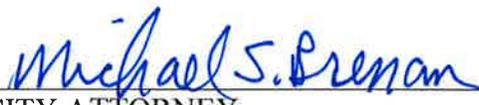
MAYOR

ATTEST:



CITY SECRETARY

APPROVED AS TO FORM:



CITY ATTORNEY