

AN ORDINANCE OF THE CITY COUNCIL OF THE TOWN OF HOLLYWOOD PARK, TEXAS, AMENDING THE CITY'S CODE OF ORDINANCES CHAPTER 50 SIGNS TO ALLOW FOR THE TOWN TO PLACE SIGNS ON TOWN OWNED PROPERTY, TOWN RIGHT OF WAY; PROVIDING FOR A SEVERABILITY CLAUSE, AND ESTABLISHING AN EFFECTIVE DATE.

WHEREAS, the Town adopted Chapter 50 of the Town Code of Ordinances to ensure the orderly development of land and use of property within its corporate limits and to provide for uniform sign standards and regulations in order to ensure public safety, efficient communication and promote a positive city image reflecting order, harmony, and pride, thereby strengthening the economic stability of the Town of Hollywood Park's business, cultural, historical, and residential areas; and

WHEREAS, the City Council continues to seek to maintain the value of the Town of Hollywood Park's scenic and natural resources, which are the keystones of the Town's economic strength and quality of life, through a comprehensive regulatory program that includes land use and development ordinances regulating signs; and

WHEREAS, the City Council finds it to be in the best interest of the Town to permit commercial signage on its own property, including right of way as to promote economic development, maintain control of the appearance of the Town of Hollywood Park, and enhance the community's character within the boundaries of the Town of Hollywood Park by permitting billboard signs on Town property and right of way and ensuring proper regulations; and

WHEREAS, the City Council finds that there are specific regulations necessary for allowing billboard signs on the Town property, including right of way, to maintain the character of the Town and therefore, the Council finds it is appropriate to implement regulations for same by amending the Code of Ordinances; and

WHEREAS, the City Council is authorized to regulate signs by virtue of the Texas Constitution and Texas Local Government Code Chapters 51, 52 and 53.

NOW, THEREFORE, BE IT ORDAINED BY CITY COUNCIL OF THE TOWN OF HOLLYWOOD PARK, TEXAS:

**SECTION 1.
CODE AMENDED**

That the Code of Ordinances, Chapter 50, Signs, Section 50-10 shall be renumbered as 50-11; and

That the Code of Ordinances, Chapter 50, Signs shall be amended to provide for a new Section 50-10 as follows:

Sec. 50-10. – Signs on City Property

Notwithstanding any other provision in this Chapter the Town of Hollywood Park may allow for signs to be located on Town owned property, including Right-of-Way, in the following locations:

1. One sign along State Highway Loop 1604 between Voigt and Sterling Browning Road; and
2. One sign on U.S. Route 281 along approximately five thousand seven hundred (5,700) feet between Donella Drive and Mecca Drive.

The placement of any signs as allowed under this Section shall be in compliance with Rule §21.200 of the Texas Administrative Code, Title 43, Chapter 21, Subchapter I, Division 1.

**SECTION 2.
SEVERABILITY**

If any section, subsection, sentence, clause or phrase of this ordinance is for any reason held to be invalid, such decision shall not affect the validity of the remaining portions of this ordinance.

**SECTION 3.
REPEAL**

All ordinances or parts of ordinances in conflict with any of the provisions of this ordinance are hereby repealed insofar as the same is in conflict with the provisions hereof.

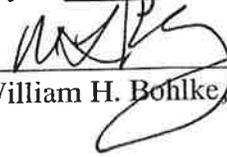
**SECTION 4.
SAVINGS**

All rights or remedies of the Town of Hollywood Park, Texas, are expressly saved as to any and all violations of any Sign Ordinance or amendments thereto, of said Town of Hollywood Park that have accrued at the time of the effective date of this ordinance; and as to such accrued violation, the court shall have all the powers that existed prior to the effective date of this ordinance; and that all existing or previous Sign Ordinances related to commercial signs which would otherwise become non-conforming uses under this ordinance but shall be considered as violations of this ordinance in the same manner that were violations of prior Sign Ordinances related to commercial signs of the Town of Hollywood Park, Texas.

**SECTION 5.
EFFECTIVE DATE**

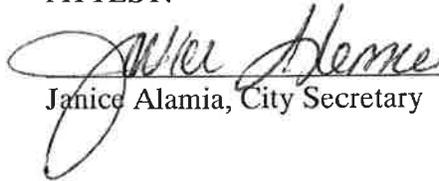
This Ordinance shall be effective upon the approval of the City Council of the Town of Hollywood Park, Texas.

PASSED, APPROVED AND ADOPTED this 31ST day of JULY, 2012.

for 

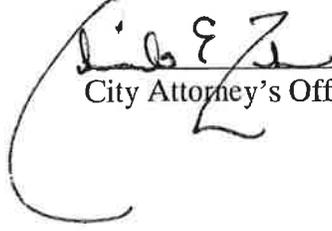
William H. Bohlke, Mayor

ATTEST:



Janice Alamia, City Secretary

APPROVED FOR LEGAL FORM:



City Attorney's Office

