

TOWN OF HOLLYWOOD PARK
ECONOMIC DEVELOPMENT CORPORATION

THE BOARD OF DIRECTORS OF THE TOWN OF HOLLYWOOD PARK ECONOMIC DEVELOPMENT CORPORATION WILL HOLD A “MESSAGING WORKSHOP” THURSDAY, JULY 25, 2013 AT 5:00 P.M. AT TOWN HALL, #2 MECCA DRIVE.

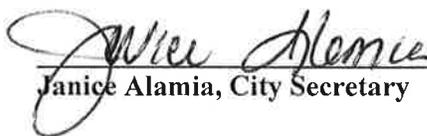
AGENDA

This meeting will be conducted by Dublin and Associates on behalf of the EDC.

Purpose: To engage the EDC and Citizens in the development of key ideas and messages about what is most important about Hollywood Park. These will be used in all media and outreach programs and will become the foundation of the branding and graphic design process to follow.

- I. Approach
- II. Prior Research
- III. Messaging Workshop
- IV. Summary and Conclusions
- V. Action and Next Steps
- VI. Adjourn

I certify that a copy of the above Notice of an EDC Meeting was posted on the Official Bulletin Board, located at City Hall, on Monday, July 22, 2013 by 5:00 P.M.



Janice Alamia, City Secretary

THIS FACILITY IS WHEELCHAIR ACCESSIBLE AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT THE CITY SECRETARY'S OFFICE AT (210) 494-2023 EXT 221 OR FAX (210) 494-7859 FOR FURTHER INFORMATION.