

**MINUTES OF A COUNCIL MEETING**  
**APRIL 16, 2013**

The Hollywood Park City Council met in a regular session on April 16, 2013 at 7:00 p.m. in Town Hall. Notice was posted in accordance with the Texas Open Meeting Laws.

Mayor Mark Perry called the meeting to order with the following Council Members present: Sudie Sartor, Steve Phillips, Tim McCallum, Matt Amerman and Paul Homburg. Also present: Finance Director-Adelina Mardegain, Police Chief-Steve Kwiecien, Fire Chief- John Butrico, City Attorney- Michael Brenan and City Secretary-Janice Alamia.

**ANNOUNCEMENTS/ MAYOR AND CITY EMPLOYEES:**

1. Fire Report: Chief Butrico spoke to the council about a sink hole on the 200 block of Sagecrest and how Givler Engineering and SAWS are now involved in solving this issue. There is a geologist looking into the matter also. Chief Butrico also spoke about the ISO rating and the benefit to residents. Hollywood Park went from an ISO rating of 5 to 4. Chief also said he was still working on Phase 2 of the repairs at the Voigt Center and would come back to Council next month with his report.
2. Police Report: Chief Kwiecien stated the info he gave at the last council meeting concerning errors on the financial report were incorrect. The finance department had in fact presented the financial report without any errors. Chief Kwiecien went on to state there were 6 car burglaries in Hollywood Park in which the vehicles were left unlocked. Valuables were taken. Please lock your vehicles and take your valuables out of sight.
3. Financial report: None
4. City Secretary report: None
5. City Attorney report: City Attorney, Michael Brenan wanted to clarify that in the council packet under Old Business-Topic #1; page 5 of the License Agreement with Clear Channel Outdoor, there is a type-o. In paragraph 16 of the document, second to the last sentence.....It states "Licensee acknowledges that Licensor is a governmental entity and all documents submitted to **Licensee [should be Licensor]** are subject to the requirements of the Texas Public Information Act.

**CONSENT AGENDA:**

1. Approve the Minutes of the Regular Council Meeting of 3/19/13.
2. Accept the Financial Statements as of 3/31/13.

CM Phillips made a motion to approve the Consent Agenda in its entirety. CM McCallum seconded the motion. The motion passed unanimously.

**OLD BUSINESS:**

1. Discuss/Take Possible Action on a License Agreement with Clear Channel Outdoor for electronic signs on Loop 1604 and US 281 for the installation of such signs, including approval of the License Agreement with authority of the Mayor to sign it for the City.

- a. Citizen Comments: None
  - b. Discussion: Mayor Perry spoke to council concerning the proposals. Mayor Perry stated the committee met with both Clear Channel and Lamar Advertising asking for a best and final offer and any missing documentation from their RFP so we could fully evaluate both responses. The committee is recommending the council accept the Clear Channel proposal in the council packet. CM Homburg wanted to make the point when Clear Channel came to us initially over a year and a half ago they were going to put up two signs and take down two signs. We are now adding more signs at this time than what we originally saw last year. He stated we will be getting much more of a revenue stream now but I am not comfortable with this the way it is, and I wish it were not so. CM Amerman stated it would be nice not to have to make this decision but we are now digging ourselves out of a revenue loss hole. CM Phillips made a motion to approve a License Agreement with Clear Channel Outdoor for electronic signs on Loop 1604 and US 281 for the installation of such signs, including approval of the License Agreement with authority for the Mayor to sign it for the City. The second was made by CM Sartor. The vote passed unanimously.
2. Discuss/Take Possible Action on the implementation of a traffic study.
- a. Citizen Comments: None
  - b. Discussion: CM Amerman stated that several council meetings ago he brought up the fact that the council should think about having a traffic study done due to the flow of traffic inside our city. He stated the roads have suffered greatly so he asked the City Secretary, Janice Alamia to look into finding some professional help to accomplish this task. Ms. Alamia spoke to the council regarding the research she did, contacting several cities in the San Antonio area. She recommended the firm of HNTB with John German as the Project Director. CM Amerman stated he would like to have input from other council members on this project and would welcome any volunteers. CM McCallum stated he thought the completion of the 281/1604 inter-change is in May so he suggested this survey be done after that time, in order to get a more accurate assessment of our traffic flow.

### **NEW BUSINESS:**

1. Discuss /Take Possible Action on **Resolution #314** to schedule additional regular City Council Meetings during the month of April in 2013; on April 23, 2013 and April 30, 2013 or such other dates as determined by the City Council.
  - a. Citizen Comments:
    - David Ortega/104 Memory Trail: Mr. Ortega asked if there was any city business the Mayor anticipated that would prompt a special meeting.
  - b. Discussion: Mayor Perry stated he had spoken with the City Attorney and decided to seek approval to add possible additional meetings to the council calendar in case there were any issues needing council approval, between now and the next council meeting. CM McCallum's father is ill so he may not be able to attend any additional meetings but if he can, he will do so. CM Homburg stated maybe we should just call a meeting if an emergency comes up. The City Attorney stated 4 council members would have to attend a special meeting so if

we can approve this Resolution tonight, a regular quorum would be sufficient for these additional meetings. CM Sartor made the motion to approve a Resolution to schedule additional regular City Council Meetings during the month of April in 2013; on April 23, 2013 and April 30, 2013, at 7:00pm in the City Council chambers at 2 Mecca Drive, Hollywood Park, Texas 78232 or such other dates as determined by the City Council. CM Phillips seconded the motion. CM Homburg stated the city attorney has been asked to do a Resolution and he does not know why. CM Sartor stated she did not see the problem with this. CM McCallum asked the attorney if we could state we are having a meeting every day of the year. City Attorney, Brennan says this Resolution helps the city. The motion passed 3 to 2 with CM McCallum and CM Homburg voting nay.

2. Discuss/Take Possible Action to approve a tax renewal contract with Heard & Smith, LLP.
  - a. Citizen Comments: None
  - b. Discussion: City Secretary, Janice Alamia told the council that we have been with Heard & Smith for many, many years. This is a contract that we must renew every 2 years. Mark Smith from Heard & Smith spoke to the Council regarding our mutual relationship. CM Homburg made the motion to approve the tax renewal contract with Heard & Smith, LLP. The second was made by CM Amerman. The motion passed unanimously.
  
3. Discuss/Take Possible Action to appoint Misty Mayo as a Board member to the Economic Development Corporation.
  - a. Citizen Comments: Brent Lane/613 El Portal: Mr. Lane, the President of the EDC asked the Council to approve Misty Mayo for our EDC.
  - b. Discussion: CM Amerman stated he would like to say thank you to Brent Lane for all his work on the EDC. CM Phillips made the motion to approve the appointment of Misty Mayo as a Board member to the Economic Development Corporation. The second was made by CM McCallum. The motion passed unanimously.
  
4. Discuss 3-year plan for the Town of Hollywood Park.
  - a. Citizen Comments: None
  - b. Discussion: Mayor Perry stated his 3-plan expanding on what former Mayor, Bill Bohlke had already started and promised to the residents of Hollywood Park:

**Hollywood Park - Strategic Planning  
26 Aug 2012 - Updated through April 2013**

**Immediate**

On Going - Change the attitude of the city to friendly  
Completed - Triangle Park (Completed 3/2013)  
Completed - Garbage Contract  
On Going - Replace lost HCV Fire Contract Revenue  
Completed - HP main office server upgrade  
Deferred - Main office Firewall installation  
Completed- Web site / Email upgrade

Under Consideration - Survey Monkey on website to get citizen input  
Completed - Citizen email for notification (Janice)

### **2 year plan**

In Progress - Replace Street Lights with LCD (ROI / elec savings)  
In Progress - Street repair  
In Progress - Digital Signs / Fixed Annual Revenue ?? \$\$  
In Progress - Stabilize / Increase annual fixed revenue  
In Progress - Decrease residential tax burden  
In Progress - Increase sales tax revenue (EDC)  
In Progress - Branding initiative for HP  
Completed - Fire Department initiative to decrease fire insurance cost for homeowners

### **3 year plan**

Phase 1 complete / Phase 2 planning begun - Voigt Center repair / upgrade  
Phase 1 complete / Phase 2 planning begun - Voigt Park / pool / tennis courts / parking  
Open – Long term street repair / upgrade plan leveraging the Givler Engineering study.  
Ongoing – Attract businesses to HP  
Ongoing – Stem property value erosion and drive home owner value  
Open - Long Term 5 and 10 year stabilized / guaranteed income projections

### **Streets**

The Givler street condition study should be leveraged to immediately:

- 1) Address needed routine maintenance (sealing)
- 2) Target with available funding key critical problem areas to avoid longer term cost impacts.
- 3) Prioritize other problem areas and address with available funding
- 4) Review further funding options (Bond, reduction of other City expense lines and State and Federal funding sources) to develop a long term street strategy and associated funding.

### **Central Sewage**

Development of a multi-year plan to evaluate, address and develop a long term plan to address the infrastructure costs, environmental consideration and forecasted TCEQ impacts. Consideration should be made while addressing street and drainage repairs to include provisions for central sewage systems. The City's current septic ordinances and compliance standards should also be reviewed, monitored and managed to mitigate potential environment impacts which would accelerate the central sewage requirement timeline.

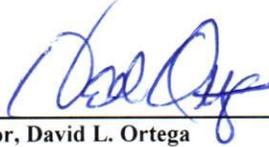
CM Sartor stated she was grateful Mark filled former Mayor Bohlke's shoes. CM Phillips said thank you also for stepping in. CM Amerman stated he also thanked the Mayor for the sacrifices and advances he made in the very short amount of time. He said Mayor Perry was one of the best facilitators we have ever seen and we are very proud of him and the work he has done.

**CITIZEN PARTICIPATION:**

- Arturo Villareal-224 Fleetwood: I have been a resident of HP for 30 years. Recently retired so I took it upon myself to look at drainage issues in HP.
- Tom Sawyer-335 Donella: Lived here for 53 years. We have replaced our backyard fence 4 or 5 times. It is a replacement fence. We needed to bring plans to city hall and did so. I made 4 or 5 trips to city hall and they called to tell me the permit was ready. To review the fence was \$50.00 and \$50.00 for the permit. I think this is a little bit harsh.
- Linda Phillips-7 Ashford Glen: Waste Mgmt did a tremendous job last week picking up our brush in our common area. They did a great job.

**ADJOURNED:** There being no other business, Mayor Perry adjourned the Regular Meeting at 8:02pm

MINUTES OF THIS MEETING APPROVED AS SUBMITTED (✓)  
CORRECTED ( ) THIS 21 DAY OF MAY, 2013.



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Mayor, David L. Ortega

**ATTEST:**

  
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City Secretary, Janice Alamia